

# Brighton Lodging Tax Advisory Committee

Todd Brummond, Chair BLTAC




# Allocation / Grant Timeline

<b>January</b>	BCAC & EDC Presentations to LTAC Summarizing Plans & Partnerships LTAC opportunity to ask questions and provide direction
<b>March-July</b>	LTAC meets to update Grant Application; Staff Updates Application based on LTAC Recommendation
<b>August</b>	Grant Application Published
<b>September</b>	LTAC meets to allocate budget, review all LTAC applications, refer to EDC, BCAC, and other
<b>October</b>	LTAC reviewed grant applications and voted on budget recommendations
<b>November</b>	Present Budget to Council
<b>December</b>	Final Communication to Applicants / End of Year Presentation by EDC & BCAC



# Updated Grant Application

The Brighton Lodging Tax Grant Application has a [new website](#), which includes:

- Online Application
- Hard-Copy Application
- Helpful Documents, such as the New Grant Information Page, a Sample Budget, and the Lodging Tax Resolution



 Brighton Lodging Tax Grant


Home Application Helpful Documents




Brighton Lodging Tax Grant Application

The Brighton Lodging Tax Grant was established by City Council to provide support to organizations and businesses who support and grow the tourism economy of the greater Brighton area.







# 2020 BLTAC

2020 Proposed Allocations	Amount
Economic Development Grant	\$200,000
Cultural Arts Commission Grant	\$200,000
Lodging Tax Advisory Committee	\$60,000
<b>Total Allocation</b>	<b>\$460,000</b>



# 2019 Grant Awards BLTAC

Organization	Amount
Brighton Economic Development Corporation – 40-40-20 Split	\$200,000
Brighton Cultural Arts Commission	\$200,000
Brighton Youth Commission – Image Summit	\$45,000
Brighton Youth Commission – Speak Week	\$10,000
<b>Total</b>	<b>\$464,000</b>

# 2019 Grant Requests Summary

The Brighton Lodging Tax Advisory Committee received 11 Applications:

- 8 were received digitally through the new online application page.
- 3 were received via traditional hard-copies.

In accordance to the 40-40-20 Split, the Committee referred:

- 2 Applications to the Brighton Economic Development Commission
- 6 Applications to the Brighton Cultural Arts Commission
- 2 Applications reviewed by the Brighton Lodging Tax Advisory Committee
- 1 Application was a Capital Project that was later tabled

Thank you!  
Questions?

