

RESOLUTION NO. 2019-119

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO APPROVING LODGING TAX GRANTS AND ALLOCATIONS FROM THE LODGING TAX FUND IN THE AMOUNT OF FOUR HUNDRED SIXTY THOUSAND DOLLARS (\$460,000) FOR CALENDAR YEAR 2020; DESIGNATING THE RECIPIENTS AND AMOUNTS OF SAID GRANTS AND ALLOCATIONS; AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENTS WITH THE RECIPIENTS OF THE 2020 ALLOCATION ON BEHALF OF THE CITY; AND SETTING FORTH OTHER DETAILS RELATED THERETO

WHEREAS, at the regular election on November 8, 2011, the voters within the City of Brighton approved the imposition of a Lodging Tax, to be effective January 1, 2012, in the amount of three-percent (3%) on short-term lodging of less than thirty (30) days; and

WHEREAS, the City Council adopted Ordinance No. 2121, amending the Brighton Municipal Code by the addition of Article 3-40, implementing the provisions of the Lodging Tax as approved by the voters; and

WHEREAS, Section 3-40-50 of the Brighton Municipal Code sets out the approved uses of the Lodging Tax for the purpose of supporting economic development endeavors, special events, cultural arts facilities, advertising and marketing, and promoting tourism and other activities which utilize public accommodations within the City; and

WHEREAS, Section 3-40-170 of the Brighton Municipal Code establishes the Lodging Tax Advisory Committee, the purpose of which is to *"study, investigate and advise the City Council as to the development and promulgation of policies for the implementation, support and use of revenues from the lodging tax"*, consistent with the purposes set forth above, and *"In particular, the Committee will advise the City Council on allocation, budgeting and appropriation of funds from the Lodging Tax Fund consistent with the provisions of Section 3-40-50 of the Code;"* and

WHEREAS, pursuant to Section 3-40-170(c) of the Brighton Municipal Code, the Lodging Tax Advisory Committee adopted rules and regulations for the conduct of its meetings and the process for requesting, receiving, and reviewing applications for the use of monies in the Lodging Tax Fund; and

WHEREAS, consistent with said rules and regulations, the Lodging Tax Advisory Committee (i) prepared a proposed budget for 2020; (ii) prepared grant application and grant evaluation form; and (iii) prepared a schedule for the submittal of requests for the Lodging Tax Funds for allocation in calendar year 2020; and

WHEREAS, the Lodging Tax Committee submitted publication and distribution of grant applications August 1, 2019 with a submittal deadline of September 3, 2019; and

WHEREAS, the Lodging Tax Committee received eleven applications for the use of the 2020 Lodging Tax Grant funds and reviewed each application to verify that it met the stated criteria for use of the funds; and

WHEREAS, the Lodging Tax Advisory Committee interviewed three applicants on October 3, 2019; and referred six applications to Brighton Cultural Arts Commission and two applications to Brighton Economic Development Corporation; and

WHEREAS, the Lodging Tax Advisory Committee has made a recommendation to the City Council on the best use of the Lodging Tax revenues received in 2020; and

WHEREAS, the City Council has reviewed the recommendation from the Lodging Tax Advisory Committee and finds the same to be reasonable and consistent with the letter and intent of Article 3-40 of the Brighton Municipal Code.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO, AS FOLLOWS:

- I. That the following allocations from the Lodging Tax Fund for calendar year 2020 are hereby approved in the amounts specified, pending execution of an agreement with the City for the use of said funds:

<b>A.</b> Brighton Economic Development Corporation	\$200,000
<b>B.</b> Brighton Cultural Arts Commission	\$200,000
<b>C.</b> Office of Youth Services " <i>Image Summit</i> "	\$ 45,000
<b>D.</b> Brighton Youth Commission " <i>SPEAK Week</i> "	\$ 15,000
Total Allocation:	\$460,000

- II. That the City Council of the City of Brighton hereby authorizes the City Manager to undertake such tasks and execute such documents as may be required to implement said allocations.

RESOLVED this 12<sup>th</sup> day of November 2019.

CITY OF BRIGHTON, COLORADO

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J.W. EDWARDS, Mayor Pro Tem

ATTEST:

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NATALIE HOEL, City Clerk

APPROVED AS TO FORM:

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JACK D. BAJOREK, City Attorney