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City of Brighton Shared Electric Scooter Ordinance

CITY COUNCIL MEETING – April 5, 2022

City Staff Representatives: Michael Woodruff, Director of Public Works
Noe Martinez, DPW Staff Engineer

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Strategic Plan




Supportive and Sustainable Infrastructure

Safe, Active and Engaged Community

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Introduction

- o Project Background
- o Staff Recommendation
- o City Council Options
- o Questions



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Project Background

- City staff presented information to City Council at the March 8th Study Session regarding the introduction and use of Shared Electric Scooters in the City of Brighton. City staff was contacted in December 2021 by Bird which is a dockless electric micro-mobility vehicle sharing company regarding the deployment of Shared Electric Scooters for use in the City.
- Following that presentation and discussion, City Council directed staff to prepare and present an ordinance for City Council consideration to address the issues of licensing and operating of shared electric scooters in the City of Brighton.

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Project Background Cont.

- After researching several surrounding communities in regards to Shared Electric Scooters and/or micro electric mobility devices, staff has prepared a proposed ordinance to address this issue.
- The proposed ordinance would authorize the licensing and operation of shared electric scooters and micro-mobility devices in the City.



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Project Background Cont.

A few of the highlights of the proposed Ordinance:

- Establishes rules and regulations governing the operation of shared electric scooters and micro mobility devices
- Requires Licensing (\$500 initial license, \$200 annual renewal)
- Revenue sharing requirements
- Age of operator requirements
- Operation locations, rules, regulations and restrictions



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Project Background Cont.

A few of the highlights of the proposed Ordinance (cont.):

- Device design and specification requirements
- Licensee customer service requirements
- Safety and Maintenance requirements
- Device parking requirements and restrictions
- Data collection and sharing requirements
- Penalties, fines, suspension or revocation of License
- Insurance requirements

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Project Background Cont.

- In addition, Department of Public Works and Police Department Staff will present to City Council the 2020 Model Traffic Code for adoption. The updated 2020 Model Traffic Code further defines rules and regulation regarding the use of these devices and would supplement and support an Ordinance.

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Staff Recommendation

DPW and PD Staff would recommend the approval of this Ordinance that clearly defines the rules, regulations and licensing of devices in the City.

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Options for Council Consideration

- Approve the Ordinance presented
- Amend the Ordinance
- Deny the Ordinance
- Take no action

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QUESTIONS?



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