

**CITY OF BRIGHTON  
SAAM STATEMENT  
APRIL 1ST-30TH, 2025**

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This year our nation will be recognizing Sexual Assault Awareness Month (SAAM) APRIL 1st-30<sup>th</sup>, 2025.

Since 2001, Sexual Assault Awareness Month has raised awareness about sexual violence and how to prevent it. The movement began back in the 1970's. On April 1, 2001 the U.S. first observed Sexual Assault Awareness Month. Each year, communities across the country engage with this issue more directly by learning more about sexual violence, sharing important statistics, and stepping up to stop sexual assault.

This year SAAM is commemorated through. *Together we act, united we change.* The theme of Sexual Assault Awareness Month in 2025 is Together We Act; United We Change highlights the importance of working together to address and prevent sexual abuse, assault, and harassment. This campaign focuses on enhancing public understanding of sexual violence, amplifying the voices of survivors, and empowering us to work together to promote the safety and well-being of others. Everyone in our communities deserves to live in safe and supportive environments where they are treated with respect. When our workplaces, schools, and communities work together to uphold safety and respect, we make progress in preventing sexual abuse, assault, and harassment. \*(National Sexual Violence Resources Center, 2025)

Teal is the official color of SAAM. The teal ribbon is the symbol of sexual violence prevention.

The Brighton Police Department, remains committed to offering reporting options to victims of sexual assault while responding to sexual violence with a victim-centered, offender-focused approach. Our city demonstrates this year's SAAM theme and our continued recommitment to ending sexual violence in our community.



**TOGETHER WE ACT,  
UNITED WE CHANGE**

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SEXUAL ASSAULT AWARENESS MONTH 2025