



# PROCLAMATION

## Joint Proclamation In Support of the City and County of Denver's Regional Tourism Act Application for the National Western Center Project

**WHEREAS**, In January of 2015, the National Western Stock Show will celebrate 109 years of hosting Colorado's most important agricultural convention, tourism and western heritage event at the National Western Complex; and

**WHEREAS**, agricultural enthusiasts, cowboys, cowgirls, farmers and ranchers from around the globe gather at the National Western Complex to share stories, conduct business and honor the spirit of the American West, representing an agricultural sector that generates nearly \$42 billion for Colorado and is responsible for tens of thousands of jobs; and

**WHEREAS**, The City and County of Denver has partnered with the Western Stock Show Association, Colorado State University, the Denver Museum of Nature and Science, and History Colorado in a joint effort to re-invent the National Western Complex and Denver Coliseum sites under one coordinated vision as part of retaining and increasing tourism and convention opportunities for the Metropolitan Denver Area and the State of Colorado; and

**WHEREAS**, the National Western Center represents a visionary transformation of the National Western Complex and Denver Coliseum into a must-see tourist destination and regional asset that will enhance these historic landmarks through creative year-round activity; and

**WHEREAS**, with a combined 130 acres of initial land for redevelopment, the National Western Center will support Colorado's global standing as a world-class hub for the Western way of life by celebrating the pioneering spirit and promise of the West through year-round experiential lifelong learning, the arts, entertainment, competition, commerce and tourism; and

**WHEREAS**, the economic effects of redeveloping the National Western site will extend well beyond the boundaries of the City and County of Denver to benefit the many surrounding metropolitan areas; and

**WHEREAS**, the Colorado Regional Tourism Act, Part 3 of Article 46, Title 24, C.R.S. (the "RTA"), authorizes the City and County of Denver to submit an application to the Colorado Economic Development Commission for a Regional Tourism Project, as defined in the RTA

**NOW, THEREFORE, BE IT PROCLAIMED THAT, I, Richard N. McLean, Mayor of the City of Brighton**, do hereby stand in joint support of the City and County of Denver's application for Regional Tourism Act funding for the National Western Center Project as a testament to the significant benefit, both economic and cultural, this project will bring to both our communities and the State of Colorado.

**DATED** this 6<sup>th</sup> day of January, 2015.

**CITY OF BRIGHTON**

**Richard N. McLean, Mayor**

Kirby Wallin, Mayor Pro Tem

Lynn Baca

Rex Bell

J.W. Edwards

Mark Humbert

Joan Kniss

Ken Kreutzer

Cynthia A. Martinez

**ATTEST:**

Natalie Hoel, City Clerk