

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO APPROVING THE FIRST OF TWO LODGING TAX MINI GRANTS AWARD CYCLES FROM THE LODGING TAX FUND IN THE AMOUNT OF SIXTEEN THOUSAND THREE HUNDRED DOLLARS (\$16,300) FOR CALENDAR YEAR 2017; DESIGNATING THE RECIPIENTS AND AMOUNTS OF SAID GRANTS; AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENTS WITH THE RECIPIENTS OF THE 2017 ALLOCATION ON BEHALF OF THE CITY; AND SETTING FORTH OTHER DETAILS RELATED THERETO.

RESOLUTION NO.: 2017-25

WHEREAS, at the regular election on November 8, 2011, the voters within the City of Brighton approved the imposition of a Lodging Tax, to be effective January 1, 2012, in the amount of three-percent (3%) on short-term lodging of less than thirty (30) days; and

WHEREAS, the City Council adopted Ordinance No. 2121, amending the Brighton Municipal Code by the addition of Article 3-40, implementing the provisions of the Lodging Tax as approved by the voters; and

WHEREAS, Section 3-40-50 of the Brighton Municipal Code sets out the approved uses of the Lodging Tax, to wit: for the purpose of supporting economic development endeavors, special events, cultural arts facilities, advertising and marketing, and promoting tourism and other activities which utilize public accommodations within the City; and

WHEREAS, Section 3-40-170 of the Brighton Municipal Code establishes the Lodging Tax Advisory Committee, the purpose of which is to “*study, investigate and advise the City Council as to the development and promulgation of policies for the implementation, support and use of revenues from the lodging tax*”, consistent with the purposes set forth above, and “*In particular, the Committee will advise the City Council on allocation, budgeting and appropriation of funds from the Lodging Tax Fund consistent with the provisions of Section 3-40-50 of the Code*”; and

WHEREAS, pursuant to Section 3-40-170(c) of the Brighton Municipal Code, the Lodging Tax Advisory Committee adopted rules and regulations for the conduct of its meetings and the process for requesting, receiving, and reviewing applications for the use of monies in the Lodging Tax Fund; and

WHEREAS, consistent with said rules and regulations, the Lodging Tax Advisory Committee (i) prepared a proposed budget for 2017 which was approved by the City Council; (ii) prepared requests for proposals and proposal evaluation forms; and (iii) prepared a schedule for the submittal of requests for the Lodging Tax Funds for allocation in calendar year 2017; and

WHEREAS, the Lodging Tax Committee submitted publication and distribution of Requests for Proposals June 15, 2016 with a submittal deadline of August 12, 2016; and

WHEREAS, the Lodging Tax Committee received eleven applications for the use of the 2017 Lodging Tax Grant funds and reviewed each application to verify that it met the stated criteria for use of the funds; and

WHEREAS, the Lodging Tax Advisory Committee interviewed all eleven applicants on January 25, 2017; and

WHEREAS, the Lodging Tax Advisory Committee has made a recommendation to the City Council on the best use of the Lodging Tax revenues received in 2016; and

WHEREAS, the City Council has reviewed the recommendation from the Lodging Tax Advisory Committee and finds the same to be reasonable and consistent with the letter and intent of Article 3-40 of the Brighton Municipal Code.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO, AS FOLLOWS:

1. That the following allocations from the Lodging Tax Fund for calendar year 2017 are hereby approved in the amounts specified, pending execution of an agreement with the City for the use of said funds:

A. Brighton Cultural Arts Commission	\$1,300.00
<i>“Excellence in Arts Awards Ceremony”</i>	
B. Adams County Fair	\$5,000.00
<i>“Adams County Fair Entertainment Lodging Grant”</i>	
C. Platte Valley Player (PVP)	\$5,000.00
<i>“Summer Musical – A Funny Thing Happened on the way to the Forum.”</i>	
D. City of Brighton Special Events	\$5,000.00
<i>“Summerfest”</i>	

Total Allocation: \$16,300.00

2. That the City Council of the City of Brighton hereby authorizes the City Manager to undertake such tasks and execute such documents as may be required to implement said allocations.

Adopted this 7th day of March, 2017.

CITY OF BRIGHTON, COLORADO

Richard N. McLean, Mayor

ATTEST:

Natalie Hoel, City Clerk

APPROVED AS TO FORM:

Margaret R. Brubaker, City Attorney