



BrightonSM

Proclamation

Small Business Saturday

November 24, 2018

WHEREAS, the government of Brighton, Colorado celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years; and

WHEREAS, small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS, Brighton, Colorado supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Kenneth J. Kreutzer, Mayor of the City of Brighton, on behalf of City Council, do hereby proclaim Saturday, November 24, 2018, as Small Business Saturday and urge the residents of our community, and communities across the country, to support small business and merchants on Small Business Saturday and throughout the year.

Dated this 13th day of November, 2018

City of Brighton





Kenneth J. Kreutzer, Mayor
J.W. Edwards, Mayor Pro Tem
Lynn Baca
Clint Blackhurst
Mark Humbert
Matt Johnston
Gregory Mills
Mary Ellen Pollack
Kirby Wallin

ATTEST:



Natalie Hoel, City Clerk