

Please Vote! Month

WHEREAS, DECA prepares emerging leaders in marketing, management and entrepreneurship in high schools and colleges around the globe; and

WHEREAS, Brighton DECA has continually been recognized as one of the most successful chapters in the state of Colorado over the past fifty years; and

WHEREAS, the City of Brighton has been dedicated to supporting these young marketers and celebrating their success over these fifty years; and

WHEREAS, Brighton DECA members have annually utilized their learned marketing skills to promote ideas such as anti-drinking and driving, seatbelt safety, anti-bullying, the value of entrepreneurship and free enterprise as a part of International DECA's Public Relations Campaign competition; and

WHEREAS, while deciding on a topic to promote for the 2015-2016 Public Relations Campaign, the members of Brighton DECA realize the magnitude of the issues facing the citizens of Brighton and surrounding communities that are on the ballot for the November 3rd election and the importance of a person's right to vote. Brighton DECA's members have therefore made the decision to again use marketing skills to urge people that regardless of their stance for or against any issue or candidate PLEASE VOTE!

NOW, THEREFORE, be it resolved that I Richard N. McLean, Mayor of the City of Brighton, on behalf of the City Council, do hereby proclaim the Month of October (to include November 1-3) as Please Vote! Month in the City of Brighton.

Dated this 20th day of October, 2015

City of Brighton

Richard N. McLean, Mayor

Kirby Wallin, Mayor Pro Tem

Lynn Baca

Rex Bell

J.W. Edwards

Mark Humbert

Joan Kniss

Ken Kreutzer

Cynthia A. Martinez

ATTEST.

Natalie Hoel, City Clerk