



# Outdoor Vending

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City Council Meeting      September 7, 2021

City Staff Representatives:      Shannon McDowell, Long Range Planner  
Ana LeScoezec, Tax Audit Supervisor



## Purpose

City Council will consider the adoption of amendments to the Brighton Municipal Code to modify the review process and expand the opportunities for outdoor vendors operating in the City.



### STRATEGIC FOCUS AREAS

*Recognizable and Well  
Planned Community*

*&*

*Financially Responsible*



## Background

- Feedback from mobile vendors was the impetus for the proposed code amendments
  - Confusion due to dual approvals required
  - Duration of permit is too short
  - Enforcement of vendors was lacking
  - Full vending in residential areas should be allowed





## Changes Proposed

- Simplify process to one approval document, the business license
- Fee of \$60 (no change)
- Permit duration through 12/31 each year
- Require all vendors, even those at City events, to follow the same process
- Add performance criteria for vending on private property
- Increase vending duration in the right-of-way from 5 hours to 12 hours
- In residential areas, vend 15 minutes or less per block, or longer period no more than three times per month



Photo credit: Something Brewery Facebook page



## Outreach

- Online survey
- Zoom meetings with vendors and business owners
- Direct conversations
- Study Sessions with City Council

## Staff Recommendation

- Approval of the proposed amendments to the Municipal Code as shown in the draft Ordinance





## Options for City Council

- Approve the Ordinance as drafted at first reading;
- Approve the Ordinance with specific changes at first reading;
- Deny the Ordinance as drafted; or
- Continue the item to be heard at a later, specified date

