

Brighton Community Identity Design Plan

City Council Study Session, July 9, 2024

Today's Agenda:

- Community Features Map Overview
- Landscape Concept Typologies
- Wayfinding Concept Typologies

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COMMUNITY FEATURES

2

LANDSCAPE TYPOLOGIES - CONCEPT 1

pg. 3

- Celebrates Brighton's history while being forward-thinking
- Agricultural geometries - lines, circles, squares
- Contemporary and bold
- Visually-striking plant materials
- Climate- and place-sensitive plant materials

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LANDSCAPE TYPOLOGIES - CONCEPT 2

pg. 4

- Celebrates Brighton's natural setting on the high plains, prairies, and riverlands
- Organic, natural, and flowing; no rigid lines or geometric patterns
- Timeless and very noticeably "Colorado"
- Subtle and mixed plant palettes; color woven in
- Climate- and place-sensitive plant materials with emphasis on pollinators

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WAYFINDING TYPOLOGIES - CONCEPT 1

pg. 5

- Celebrates Brighton's agricultural and historic simple form building architecture
- Shed-like forms intermix with modern angles and materials, and open & airy structures
- Multiples of primary forms are pared down and can be used as artistic, stand-alone or grouped multiples
- Color palettes are reflect the natural landscape colors and forms

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WAYFINDING TYPOLOGIES - CONCEPT 1

pg. 6

- Celebrates Brighton's agricultural and historic farm building architecture
- Shed-like forms intermix with modern angles and materials, and open & airy structures
- Multiples of primary forms are pared down and can be used as artistic, stand-alone or grouped multiples
- Elements can be scaled according to the needs of each location

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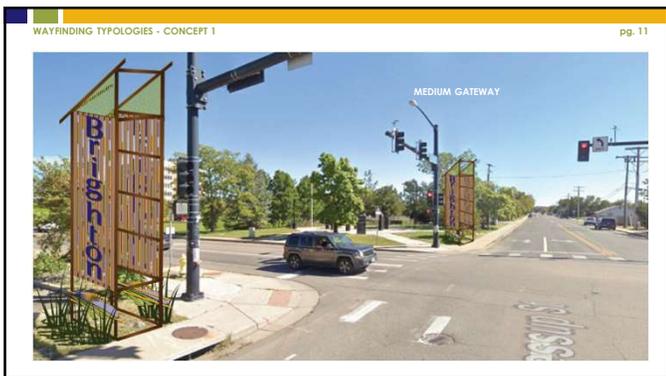
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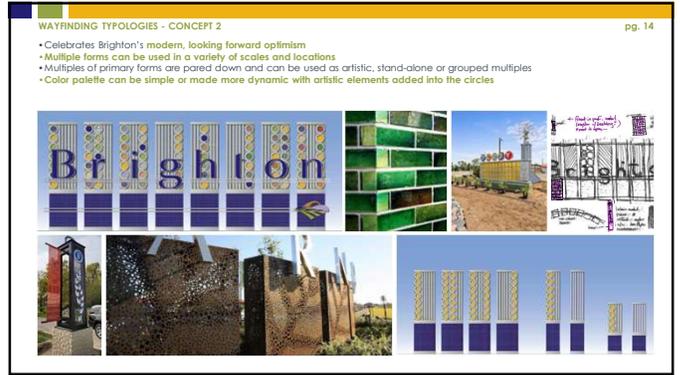
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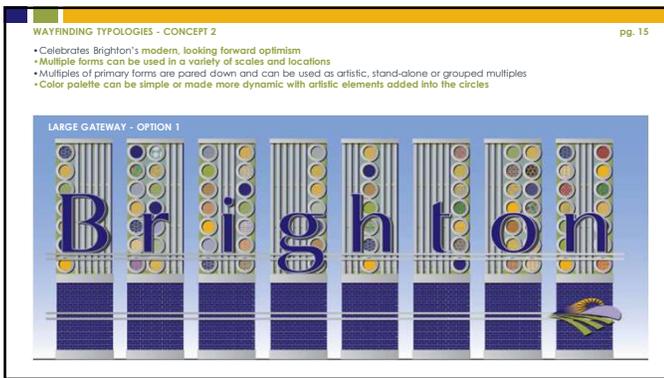
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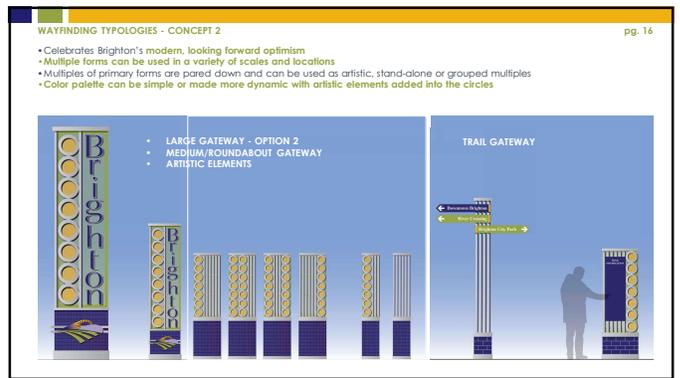
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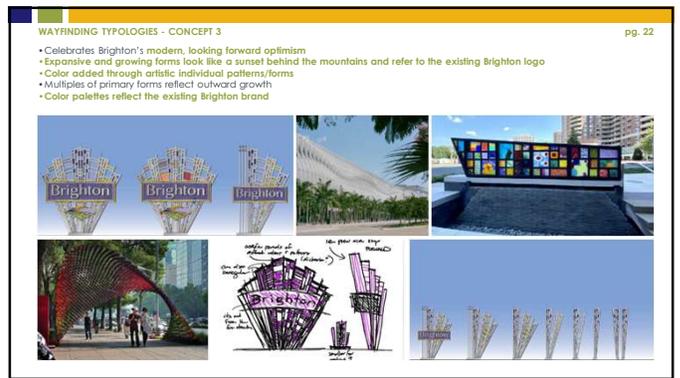
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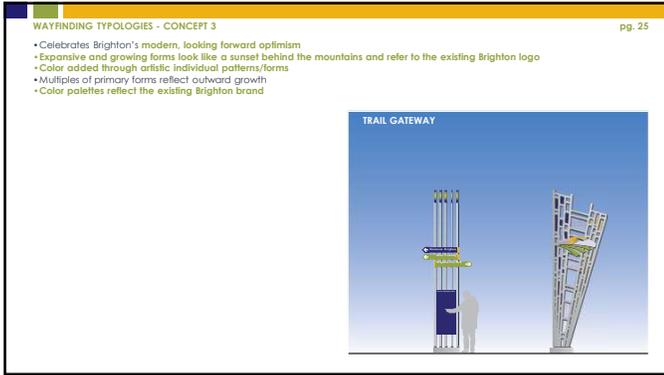
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