

CITY MANAGER'S OFFICE



Lodging Tax

2023 Grant Recommendation

City Staff Representatives: Michael Martinez, City Manager

1

1

CITY MANAGER'S OFFICE

Overview

- Lodging Tax Grant Structure Review
- 2023 Grant Recommendation



2

2

CITY MANAGER'S OFFICE

Current Lodging Tax Grant Structure

- 2018 Pilot Program
 - 40% Economic Development Corporation
 - 40% Brighton Cultural Arts Commission
 - 20% other applications
- Results
 - Substantial pass through to Armory and Brighton Chamber
 - Few "other" applications



3

3

CITY MANAGER'S OFFICE

Proposed Lodging Tax Grant Structure

- "Other applications" funded off the top
- 30% Economic Development Corporation
- 30% Brighton Cultural Arts Commission
- 20% Brighton Chamber of Commerce
- 20% Armory



4

4

CITY MANAGER'S OFFICE

2023 Recommendation

Entity	New Award
Brighton Economic Development Corporation	\$120,000
Brighton Cultural Arts Commission	\$120,000
Brighton Chamber of Commerce	\$ 80,000
The Armory	\$ 80,000
Brighton Youth Baseball Association	\$10,000
Total	\$ 410,000

2022 Carryover

- BCAC: \$118,184
- EDC: \$82,614

5

5

CITY MANAGER'S OFFICE

Historical Awards

Entity	2020 Awards	2021 Awards	2022 Awards	2023 Recommended Amount
Brighton Economic Development Corporation	\$145,000	\$97,955	\$70,263	\$120,000
Brighton Cultural Arts Commission	\$152,600	\$97,059	\$70,946	\$120,000
Brighton Chamber of Commerce	\$55,000*	\$29,737*	\$29,737*	\$ 80,000
The Armory	\$47,400**	\$30,633**	\$44,054**	\$ 80,000
Other Entities	\$60,000	\$0	\$50,000	\$10,000
Total	\$460,000	\$255,384	\$265,000	\$ 410,000

*Passed through EDC
**Passed through BCAC

6

6

CITY MANAGER'S OFFICE

Council Actions Recommended

- Approve 2023 awards in the amount of **\$410,000**
- Approve carryover of unused 2022 funds for EDC and BCAC to be used before Dec. 31, 2023



7

CITY MANAGER'S OFFICE



Questions?

8