

CITY MANAGER'S OFFICE
City Manager's Report



Naming of Public Facilities

CITY COUNCIL MEETING – Dec. 5, 2023

City Staff Representatives: Marv Falconburg, Deputy City Manager
Travis Haines, Parks & Recreation Director
Yasmina Shaush, Assistant City Attorney

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Overview


Presenting for the Consideration of City Council, an update to the policy for naming public amenities and parks and recreation facilities & consideration of naming the new Municipal Service Center in honor of former Public Works Director, Michael Woodruff.

- The policy for naming public amenities has not been updated since 2005
- The proposed policy has been cleaned up and streamlined
- Council will have opportunities for public input and discretion in naming facilities

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Key Provisions


The recommended Policy for Naming of Public Amenities and Park & Recreation Facilities is attached to the council packet. Key provisions of the updated policy include:

- A procedure for naming public amenities, other than parks and recreation facilities, by the City Council
- A procedure for recommending names for public amenities, other than parks and recreation facilities, by a special residents committee
- Criteria for naming public amenities by a resident committee
- A process of City Council to approve
- A procedure for naming parks and recreation facilities and memorial parkway recognitions, with Council approval

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Options for City Council

Brighton City Council has the following options in this matter:

- Approve a resolution updating the policy for naming public amenities and parks and recreation facilities
- Approve a resolution naming the new Municipal Service Center in honor of former Public Works Director, Michael Woodruff
- Not approve the resolutions

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