

**Evaluation Matrix - RFP # 17-063  
Vision Zero and School Zone Safety Action Plan - FINAL**

Qualification Criteria Factor Narrative Responses	POINTS AVAILABLE	Fox Tuttle Hernandez Transportation Group, LLC	Toole Design Group, LLC	Fehr Peers
A. Responsiveness to the needs of the City, both in the time to complete the project and in the scope of services offered. (25 points per panel member)	50	43	46	48
B. Responsibility of the proposing firm and its experience in dealing with municipal governments in projects of similar size, scope and nature. (25 points per panel member)	50	41	42	43
C. The degree to which the proposal meets or exceeds the terms of the Request for Proposal. (25 points per panel member)	50	42	46	47
D. Results of reference checks and past performance for other clients. (10 points per panel member)	20	20	20	20
E. The proposing firm's fee (not-to-exceed cost) structure based on the Services to be provided. (15 points per panel member)	30	27	26	25
	200	173	180	183
	<b>Proposed Cost</b>	<b>\$99,590.00</b>	<b>\$83,340</b>	<b>\$106,680</b>
			Optional Task - School Walking Audits (14) Add'd \$20,186	

**PLEASE KEEP A COMPLETED COPY PROVIDE A COPY TO THE PROCUREMENT AND CONTRACTS MANAGER**

**Evaluators**

Christopher Montoya  
Kimberly Dall

**Reviewer**

Pam Roeding