

**RFP - Evaluation Matrix - RFP #15-018**  
**Comprehensive Plan Update**

Qualification Criteria Factor Narrative Responses	Response Values Weight 1-10	Otak, Inc.	Logan Simpson	MIG, Inc.
Responsiveness to the needs of the City, both in timeliness and in relation to the scope of services offered.	25	10	25	20
Expertise and qualifications of the proposing firm and its experience in dealing with municipal governments in projects of similar size, scope and nature.	15	5	15	12
The degree to which the proposal meets or exceeds the terms of the Request for Proposal.	15	10	15	10
Results of reference checks and past performance for other clients.	15	15	15	10
The proposing firm's fee structure based on the Services to be provided.	15	15	15	10
Geographic location of the office performing the work relative to the City.	15	5	10	10
<b>Total Score</b>	<b>100</b>	<b>60</b>	<b>95</b>	<b>72</b>

***EVALUATORS: Holly Prather, Jason Bradford,  
Aja Tibbs, Matt Johnston***

FEE PROPOSAL	
<b>Logan Simpson</b>	<b>\$190,000.00</b>
Otak Inc.	\$199,260.00
MIG, Inc.	\$245,000.00