

RFP - Evaluation Matrix - RFP #15-018

Comprehensive Plan Update

| Qualification Criteria Factor Narrative Responses | Response Values Weight 1-10 | Otak, Inc. | Logan Simpson | MIG, Inc. |
|--|-----------------------------|------------|---------------|-----------|
| Responsiveness to the needs of the City, both in timeliness and in relation to the scope of services offered. | 25 | 10 | 25 | 20 |
| Expertise and qualifications of the proposing firm and its experience in dealing with municipal governments in projects of similar size, scope and nature. | 15 | 5 | 15 | 12 |
| The degree to which the proposal meets or exceeds the terms of the Request for Proposal. | 15 | 10 | 15 | 10 |
| Results of reference checks and past performance for other clients. | 15 | 15 | 15 | 10 |
| The proposing firm's fee structure based on the Services to be provided. | 15 | 15 | 15 | 10 |
| Geographic location of the office performing the work relative to the City. | 15 | 5 | 10 | 10 |
| Total Score | 100 | 60 | 95 | 72 |

**EVALUATORS: Holly Prather, Jason Bradford,
Aja Tibbs, Matt Johnston**

| FEE PROPOSAL | |
|---------------|---------------------|
| Logan Simpson | \$190,000.00 |
| Otak Inc. | \$199,260.00 |
| MIG, Inc. | \$245,000.00 |