

RESOLUTION NO. 2018-123

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO, APPROVING LODGING TAX GRANTS AND ALLOCATIONS FROM THE LODGING TAX FUND IN THE AMOUNT OF THREE HUNDRED SEVENTEEN THOUSAND FIVE HUNDRED DOLLARS (\$317,500) FOR CALENDAR YEAR 2019; DESIGNATING THE RECIPIENTS AND AMOUNTS OF SAID GRANTS AND ALLOCATIONS; AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE AGREEMENTS WITH THE RECIPIENTS OF THE 2019 ALLOCATION ON BEHALF OF THE CITY

WHEREAS, at the regular election on November 8, 2011, the voters within the City of Brighton, Colorado (“City”), approved the imposition of a Lodging Tax, to be effective January 1, 2012, in the amount of three percent (3%) on short-term lodging of less than thirty (30) days (“Lodging Tax”); and

WHEREAS, following the election, the City Council adopted Ordinance No. 2121 amending the Brighton Municipal Code (“Code”) by the addition of Article 3-40, implementing the provisions of the Lodging Tax as approved by the voters; and

WHEREAS, Section 3-40-50 of the Code sets out the approved uses of the Lodging Tax for the purposes of supporting economic development endeavors, special events, cultural arts facilities, advertising and marketing, and promoting tourism and other activities which utilize public accommodations within the City; and

WHEREAS, Section 3-40-170 of the Code establishes the Lodging Tax Advisory Committee (“Committee”), the purpose of which is to “study, investigate and advise the City Council as to the development and promulgation of policies for the implementation, support and use of revenues from the lodging tax,” consistent with the purposes set forth above, and “[i]n particular, the Committee will advise the City Council on allocation, budgeting and appropriation of funds from the Lodging Tax Fund consistent with the provisions of Section 3-40-50 of the Code;” and

WHEREAS, pursuant to Section 3-40-170(c) of the Code, the Committee adopted rules and regulations for the conduct of its meetings and the process for requesting, receiving, and reviewing applications for the use of monies in the Lodging Tax Fund; and

WHEREAS, consistent with said rules and regulations, the Committee: (i) prepared a proposed budget for 2019; (ii) prepared a grant application and grant evaluation form; and (iii) prepared a schedule for the submittal of requests for the Lodging Tax Funds for allocation in calendar year 2019; and

WHEREAS, the Committee submitted publication and distribution of grant applications on June 29, 2018, with a submittal deadline of August 20, 2018; and

WHEREAS, the Committee received 13 applications for the use of the 2018 Lodging Tax Grant funds and reviewed each application to verify that it met the stated criteria for use of the funds; and

WHEREAS, the Committee interviewed five applicants on October 3, 2018, and referred seven applications to Brighton Cultural Arts Commission, and one application to Brighton Economic Development Corporation; and

WHEREAS, the Committee has made a recommendation to the City Council on the best use of the Lodging Tax revenues received in 2019; and

WHEREAS, the City Council has reviewed the recommendation from the Committee and finds the same to be reasonable and consistent with the letter and intent of Article 3-40 of the Code.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO, AS FOLLOWS:

Section 1. The following allocations from the Lodging Tax Fund for calendar year 2019 are hereby approved in the amounts specified, pending execution of an agreement with the City for the use of said funds:

A.	Brighton Economic Development Corporation	\$120,000
B.	Brighton Cultural Arts Commission	\$120,000
C.	Greater Brighton Chamber of Commerce & Visitor Center " <i>Discover Brighton</i> "	\$40,000
D.	Office of Youth Services " <i>Image Summit</i> "	\$20,000
E.	Brighton Youth Commission " <i>SPEAK Week</i> "	\$15,000
F.	District Plan Wayfinding	\$2,500
	Total Allocation:	\$317,500

Section 2. The City Council hereby authorizes the City Manager to undertake such tasks and execute such documents as may be required to implement said allocations.

ADOPTED this 20th day of November, 2018.

CITY OF BRIGHTON, COLORADO

KENNETH J. KREUTZER, Mayor

ATTEST:

NATALIE HOEL, City Clerk

APPROVED AS TO FORM:

JACK D. BAJOREK, City Attorney