

COMMUNITY DEVELOPMENT
Planning Division

 Brighton

Outdoor Vending

City Council Meeting September 7, 2021

City Staff Representatives: Shannon McDowell, Long Range Planner
Ana LeScoevec, Tax Audit Supervisor

1

COMMUNITY DEVELOPMENT
Planning Division

 Brighton

Purpose

City Council will consider the adoption of amendments to the Brighton Municipal Code to modify the review process and expand the opportunities for outdoor vendors operating in the City.




STRATEGIC FOCUS AREAS
Recognizable and Well
Planned Community
&
Financially Responsible

2

COMMUNITY DEVELOPMENT
Planning Division

 Brighton


Background

- Feedback from mobile vendors was the impetus for the proposed code amendments
 - Confusion due to dual approvals required
 - Duration of permit is too short
 - Enforcement of vendors was lacking
 - Full vending in residential areas should be allowed



3

COMMUNITY DEVELOPMENT
Planning Division

 Brighton

Changes Proposed

- Simplify process to one approval document, the business license
- Fee of \$60 (no change)
- Permit duration through 12/31 each year
- Require all vendors, even those at City events, to follow the same process
- Add performance criteria for vending on private property
- Increase vending duration in the right-of-way from 5 hours to 12 hours
- In residential areas, vend 15 minutes or less per block, or longer period no more than three times per month




Photo credit: Something Brewery Facebook page

4

COMMUNITY DEVELOPMENT
Planning Division

 Brighton

Outreach

- Online survey
- Zoom meetings with vendors and business owners
- Direct conversations
- Study Sessions with City Council



Staff Recommendation

- Approval of the proposed amendments to the Municipal Code as shown in the draft Ordinance

5

COMMUNITY DEVELOPMENT
Planning Division

 Brighton

Options for City Council

- Approve the Ordinance as drafted at first reading;
- Approve the Ordinance with specific changes at first reading;
- Deny the Ordinance as drafted; or
- Continue the item to be heard at a later, specified date

6

