

ORDINANCE NO. 2431
INTRODUCED BY: Green

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO,
AMENDING CERTAIN SECTIONS OF ARTICLE 3-40 OF THE BRIGHTON MUNICIPAL
CODE REGARDING THE LODGING TAX ADVISORY COMMITTEE

WHEREAS, the City of Brighton (“City”) created a Lodging Tax Advisory Committee consisting of two members from Brighton Economic Development Corporation, two members from the Brighton Cultural Arts Commission, one city council member, and two members who are representatives of lodging providers located within the City limits; and

WHEREAS, the City Council created the Lodging Tax Committee to advise the City Council on the use of revenues from the lodging tax fund and the annual allocation and budgeting of the funds, and each year the funding has primarily been to the organizations who are members of the committee; and

WHEREAS, the City Council desires to amend the Brighton Municipal Code to repeal the Lodging Tax Advisory Committee to assure there is no perception of a conflict of interest and to directly allocate to the Brighton Economic Development Department and to the City’s Communications and Engagement Department to be used for the approved purposes and being authorized to provide grants to the community; and

WHEREAS, the City Council finds these changes to the Municipal Code are in the best interests of the public and serve a public purpose.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO, AS FOLLOWS:

Section 1. Sections 3-40-50 (b) and (c) are hereby amended as follows:

- (b) The revenue, interest and investment income from the lodging tax, less applicable administrative expenses incurred by the City for the administration thereof, shall be placed and maintained in a Lodging Tax Fund, allocations therefrom shall be used for the purposes set forth in Subsection (a) hereof, and the allocations from the Lodging Tax Fund shall be made by the City Council solely for those purposes in the budget adopted by the City.
- (c) Lodging Tax funds shall be allocated each year in the following percentages: Fifty percent (50%) to the Brighton Economic Development Department and Fifty percent (50%) to the City of Brighton Communications and Engagement Department to promote, support, develop, and organize cultural arts events and activities. The funds may only be used for the purpose of supporting economic development, especially any events or activities that promote tourism or market the City of Brighton, and to support special events and cultural arts facilities and activities. Each of the direct recipients of Lodging Tax funds are authorized to create a grant process to further distribute funds to community organizations that meet the purposes set forth for Lodging Tax funds.

Section 2. Section 3-40-170 is hereby repealed and reserved for future use.

Section 3. As provided in City Charter Section 5.9(A), this Ordinance, either as presented or as amended, shall be published in full as it was adopted prior to taking final action. This Ordinance shall be in full force and effect five days after its final publication, as provided in City Charter Section 5.8, except as may be otherwise set forth herein.

INTRODUCED, PASSED ON FIRST READING AND ORDERED PUBLISHED THIS 12th DAY OF September, 2023.

INTRODUCED, PASSED ON FINAL READING AND ORDERED PUBLISHED BY TITLE ONLY THIS 3rd DAY OF October, 2023.

CITY OF BRIGHTON, COLORADO

GREGORY MILLS, Mayor

ATTEST:

NATALIE HOEL, City Clerk

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APPROVED AS TO FORM:

ALICIA R. CALDERÓN, City Attorney