



Public Safety Tax

August 15th, 2023

City Staff Representatives:

Matt Domenico, Chief of Police
Alicia Calderón, City Attorney



Purpose

To provide City Council with information and ballot language for a proposed .15% sales and use tax increase





Intended usage of revenue

Funds collected will not be used to supplant existing and planned PD General fund budget. Anticipated revenues to be used to fund new positions and enhance public safety services. Examples include:

- Proactive approach to public order and quality of life concerns
- Increased staffing to keep pace with growth and increased demand.
- Traffic and Roadway Safety

New positions would include:

- Patrol and Traffic Officers
- Task Force Detectives
- Impact Team
- Detectives





Sales & Use Tax

0.15% approx. = \$2.75M in 2024



\$100
Purchase

=

Additional
15 cents

Estimated amount to be collected in 2024

Collecting more than is stated in the ballot language results in either a refund to taxpayers OR additional ballot measure.





Proposed Ballot Language

The public safety sales and use tax question will read as follows on the Nov. 7 ballot:

SHALL THE CITY OF BRIGHTON TAXES BE INCREASED NOT MORE THAN \$2.75 MILLION DOLLARS ANNUALLY IN THE FIRST FISCAL YEAR OF COLLECTIONS (2024) AND BY WHATEVER AMOUNTS ARE RAISED ANNUALLY THEREAFTER BY AN ADDITIONAL SALES AND USE TAX OF 0.15 PERCENT (OR AN INCREASE OF APPROXIMATELY 15 CENTS PER ONE HUNDRED DOLLARS SPENT), COMMENCING JANUARY 1, 2024 TO FUND PUBLIC SAFETY, INCLUDING ADDITIONAL POLICE OFFICERS AND EQUIPMENT, WITH ALL TAX REVENUES AND INVESTMENT EARNINGS THEREON TO BE COLLECTED, RETAINED, AND SPENT AS A VOTER-APPROVED REVENUE CHANGE PURSUANT TO ARTICLE X, SECTION 20 OF THE COLORADO CONSTITUTION?



Options for City Council

- Approve the resolution and ballot language as presented.
- Deny the resolution.
- Request modifications to the resolution and ballot language

Questions?