

**Evaluation Matrix  
RFP #17-027  
Parking Management Plan**

| <b>Qualification Criteria Factor Narrative Responses</b>   | <b>POINTS AVAILABLE</b> | <b>Kimley-Horn</b>  | <b>Walker Parking Consultants</b> |
|--|-------------------------|---------------------|-----------------------------------|
| A. Responsiveness to the needs of the City, both in the time to complete the project and in the scope of services offered. (25 Points Per Panel Member)                      | 75                      | 64                  | 71                                |
| B. Responsibility of the proposing firm and its experience in dealing with municipal governments in projects of similar size, scope and nature. (25 Points Per Panel Member) | 75                      | 73                  | 73                                |
| C. The degree to which the proposal meets or exceeds the terms of the Request for Proposal. (25 Points Per Panel Member)   | 75                      | 66                  | 71                                |
| D. Results of reference checks and past performance for other clients. (10 Points Per Panel Member)  | 30                      | 29                  | 29                                |
| E. The proposing firm's fee (not-to-exceed cost) structure based on the Services to be provided. (15 Points Per Panel Member)  | 45                      | 20                  | 28                                |
|  | 300                     | 252                 | 272                               |
|  | <b>Cost</b>             | <b>\$181,850.00</b> | <b>\$77,450.00</b>                |

**PLEASE KEEP A COMPLETED COPY PROVIDE A COPY TO THE PROCUREMENT AND CONTRACTS MANAGER**

**Evaluators**

Ryan Johnson  
Christopher Montoya  
Lauren Simmons

**Reviewer**

Pam Roeding