

Downtown District Parking Management Plan

Project Background

- Brighton's downtown has seen exponential interest/activity in the last couple of years
- The city does not currently have a tool to help regulate, plan for, pay for or project out the parking needs over the next ten plus years
- If multiple projects similar in scale to the Cannery Lofts come to Brighton, can we absorb and accommodate that level of density/demand?

Project Objectives

- Analyze the current supply, demand and parking regulations in the plan area
- **Short term actions** – Identify “low hanging fruit” and begin to address parking management needs going forward
- **Medium term actions** – Identify a preferred mechanism to generate revenue to accommodate long term solutions (i.e. parking structures, parking districts etc.)
- **Long term actions** – Implementation of large capital infrastructure solutions (new surface parking lots, parking structures)

Plan Area

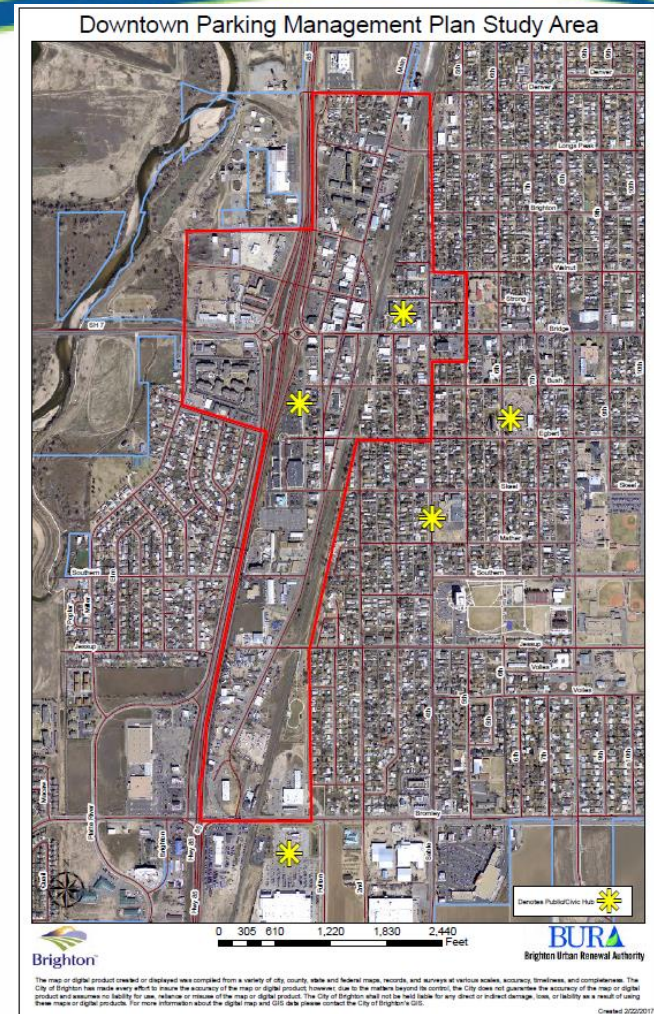
Boundaries

North – Denver Ave.

South – Bromley Ln.

West – Miller Ave.

East – 5th Ave.



Project Schedule

February – March

Internal staff work to determine plan area, scope of study, project timing etc.

April – May

Publish RFP

June

Interview consultants and prepare staff recommendation for City Council

Project Schedule Cont'd.

July – August

Award contract to successful consultant

August – September

Project kickoff

September - March 2018

Plan preparation, public outreach, presentations to City Council, BURA and potentially Planning Commission

March 2018

Plan Adoption

Key Stakeholders

Brighton Fire Rescue District

Brighton Urban Renewal Authority (BURA)

Citizens

City Council

Community Development Department

Downtown Business Owners

Downtown Property Owners

Parks and Recreation Department

Streets and Fleet Department

Staff Recommendation

- Award the contract to Walker Parking Consultants
- Project is a collaboration between:
 - Community Development
 - BURA
 - Streets and Fleet
 - Finance
- Cost Sharing (Total Contract Amount \$77,450)
 - City of Brighton/Community Development - \$77,450
 - BURA will reimburse City of Brighton - \$27,450
 - Adequate funds are available in both respective budgets
- Cost of this proposal is 57% less expensive than other proposals

Questions