#### City of Brighton, Colorado Strategic Plan





#### Innovative, Data-Driven, Results-Focused City Government

Brighton is a nationally recognized smart City that combines resident engagement with datadriven inquiry and problem solving. Brighton efficiently executes adopted plans and integrates best practices from wherever they may originate in the world.



### Facilities, Amenities, and Open Space

The City of Brighton prioritizes and balances the capital needs and wants of the City, secures and protects open space ensuring it will remain for future generations, and provides desirable amenities that reflect a diverse community.



## Strong Local Employment Opportunities

Brighton is a prosperous community that attracts innovative business and industries that offer economic security to their employees. The community supports educational opportunities that ensure a qualified workforce for local industries.



### Recognizable and Well-Planned Community

Brighton's unique history and culture provides the foundation for a well-planned and authentic community identity. We add economic value by incorporating our distinct identity into our plans for the future.



#### Safe, Active, and Engaged Community

Residents of Brighton enjoy peace of mind knowing they live in safe, secure, and inclusive neighborhoods and take advantage of the many active recreational opportunities available to them. We value our neighbors and work together for success.



#### Financially Responsible

The City of Brighton identifies, plans, and utilizes resources in a way that positively impacts the lives of those who call Brighton home today and those who will call Brighton home tomorrow.



### Supportive, Sustainable Infrastructure

Brighton, Colorado is committed to investing in existing and future transportation, water, wastewater, storm water, and technology networks while planning for sustainable growth.



# Strong Regional Relationships and Partnerships

Brighton strives to develop strong relationships with our public and private partners.