

# 2018 – 2019 Business Plan Draft

## Facilities, Amenities, and Open Space

The City of Brighton Will:

1. Acquire additional farmland for preservation that is aligned with the District Plan and our partnership with Adams County. Staff will present, at a minimum, quarterly updates to the City Council on potential properties that the City may consider.
2. Identify and remove all development barriers in the Main Street Corridor, and actively pursue public/private partnerships to facilitate sustainable and inclusive redevelopment opportunities, with an emphasis on access to affordable and nutritious foods.
3. Evaluate utilization of existing recreation facilities and plan for expansion or growth opportunities to meet the needs of the community, beginning with discussion on Oasis Phase II, Eagle View Adult Center Phase II, and Recreation Center expansion.
4. Research the existing conditions and needs for maintenance facilities for Public Works, Parks & Rec, and Utilities

## Strong Local Employment Opportunities

The City of Brighton Will:

1. Assess the impact of the four-day school week on the community, and discuss affected City services.
2. Position itself to attract high quality economic development opportunities, primary employment, and promote a diverse sales tax base

## Recognizable and Well-Planned Community

The City of Brighton Will:

1. Develop a gateway beautification plan that includes actionable items, partnership opportunities, and specified funding sources, to begin with the Highway 85 Corridor as Phase I.
2. Establish City branding on I-76 and Hwy 85 entrances.
3. Promote, support, and advocate for redevelopment projects in the core city including areas north of Strong Street and south of Egbert Street
4. Identify and remove all development barriers in the Main Street Corridor, and actively pursue public/private partnerships to facilitate sustainable and inclusive redevelopment opportunities, with an emphasis on access to affordable and nutritious foods.
5. Actively pursue opportunities for historic preservation through identification of distinct neighborhoods, buildings, and other historical traits that shape our unique identity.

## Innovative, Data-Driven, Results-Focused City Government

The City of Brighton Will:

1. Seek input through measurable resident and business surveys to gauge existing public trust and find meaningful improvements in order to build better collaboration between residents, businesses, and city government.
2. Evaluate the structure of the Brighton Urban Renewal Authority, and look at industry best practices, with a goal of looking for increased efficiencies, transparency, and communication, in order to facilitate continued redevelopment and revitalization
3. Revisit all adopted master plans to evaluate the current relevance as well as to determine the successes and remaining priorities.

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4. Reevaluate how we communicate with the community and incorporate into an annual communication strategy

## Safe, Active and Engaged Community

### The City of Brighton Will:

1. Seek input through measurable resident and business surveys to gauge existing public trust and find meaningful improvements in order to build better collaboration between residents, businesses, and city government.
2. Explore the possibility of bringing back the “Good Clean Fun” annual community event when City Council members, city staff, and community members work together to clean up our neighborhoods over one day.
3. Enhance public safety by analyzing Police Department staffing and resource needs in order to improve the level of service and match the growth of the community over the next 10 years
4. Prioritize the implementation of the transportation master plan including completion of major bike/walking trails with connectivity to Barr Lake, Prairie Center, Canal Trail, and CO Front Range Trail.
5. Identify major connectivity challenges for bicycles and pedestrians and pursue a pedestrian bridge over the railroad tracks.

## Financially Responsible

### The City of Brighton Will:

1. Assess, diversify, and explore all available revenue sources, while ensuring efficient management of current and future resources.
2. Prioritize services that have direct and positive impact on residents and businesses equitably across all parts of the community
3. Transition to priority-based budgeting including the use of one-time, non-recurring revenues

## Supportive, Sustainable Infrastructure

### The City of Brighton Will:

1. Inventory and resolve any existing conditions where safety may be compromised by incomplete infrastructure.
2. Plan for future growth and infrastructure maintenance needs
3. Plan for long-term, efficient water resources
4. Hold developers accountable for their commitments made to our community with written and enforceable development agreements
5. Identify strategies to address major unfunded water, wastewater, and storm drainage improvements that are needed for future development.
6. Diligently seek improvements to existing water and wastewater agreements
7. Complete and implement a non-potable water system that can be shared among parks, schools, and homeowners groups to water public places
8. Explore and study opportunities for single stream recycling and enhanced trash services

## Strong Regional Relationships and Partnerships

### The City of Brighton Will:

1. Partner with Adams County, CDOT, and other regional partners to support a better transportation network

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2. Position the City as the leader of a strong I-76 corridor, beginning with the I-76 commerce center and Aerotropolis regional planning efforts
  3. Identify opportunities and lay the groundwork for public private partnerships for regional entertainment and athletic facilities at Prairie Center
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## **To be discussed and considered:**

Long-range transportation plans, i.e., Bridge from 27th - 40th, Hwy 85 at Baseline and at Bromley, 120th Ave., Railroad crossings and quiet zones.