Proclamation



#Doers Month, Leading the way through Entrepreneurship

Whereas, DECA prepares emerging leaders in marketing, management and entrepreneurship in high schools and colleges around the globe; and

Whereas, Brighton DECA has continually been recognized as one of the most successful chapters in the state of Colorado over the past fifty years; and

Whereas, the City of Brighton has been dedicated to supporting these young marketers and celebrating their success over these fifty years; and

Whereas, Brighton DECA members have annually utilized their learned marketing skills to promote ideas such as anti-drinking and driving, seatbelt safety, the importance of voting, the value of entrepreneurship and free enterprise as a part of International DECA's promotional projects; and

Whereas, while deciding on a topic to promote for the 2018-2019 year, the members of Brighton DECA realize the value of local entrepreneurs, their skills and expertise they provide to communities, and the benefits of their businesses to the local economy.

Therefore, Brighton DECA members have decided to use their marketing skills to inform the citizens of the community about the value of entrepreneurship and the importance of learning entrepreneurial skills, while also supporting local business leaders in our community. Through entrepreneurship, we are able to DO for our community through business, and service.

NOW, THEREFORE, I, Kenneth J. Kreutzer, Mayor of the City of Brighton, on behalf of the City Council, do hereby proclaim the Month of December as #Doers Month in the City of Brighton, a month to encourage citizens to lead the way with entrepreneurship by getting out into our community to learn, show appreciation and do good for others and our local economy.

DATED this 18th day of December 2018.

CITY OF BRIGHTON

Kenneth J. Kreutzer, Mayor J.W. Edwards, Mayor Pro Tem

Lynn Baca

Clint Blackhurst

Mark Humbert

Matt Johnston

Gregory Mills

Mary Ellen Pollack

Kirby Wallin

ATTEST: