Historic Splendid Valley

Anneli Berube, Ag Innovation Specialist Travis Haines, Director of Parks & Recreation January 12, 2021









Strategic Focus Areas



Recognizable and Well-Planned Community



Strong Regional Relationships and Partnerships

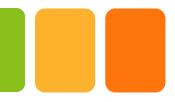




Presentation Outline

- Brief Overview of the District Plan
- Historic Splendid Valley
- Activities & Accomplishments
- Farmland Preservation





District Plan & Historic Splendid Valley

A brief overview





District Plan

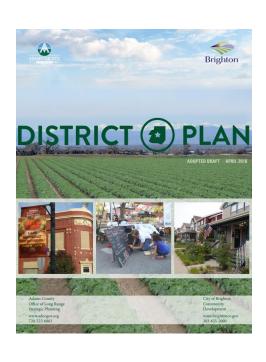








- Adopted in 2016
- Goals:
 - Preserve Agricultural Land
 - Encourage Local Food Production & Consumption
 - Promote Agritourism







History of the District Plan

- Rich agricultural history & heritage
- Prime farmland soils, senior water rights
- Strong public support for agriculture and farmland preservation
- Farmland preservation in this area referenced in plans dating back over 20 years
 - Most recently, in the 2016 Be Brighton Comprehensive Plan

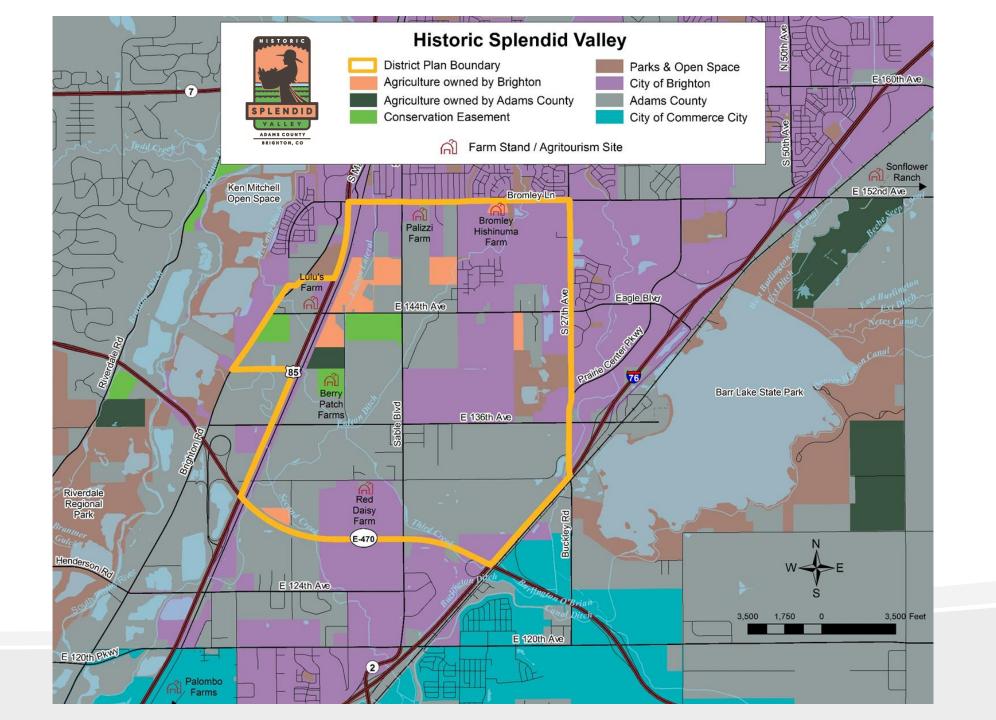






From Be Brighton resident survey; included in District Plan pg. 8







Historic Splendid Valley













Benefits of local farms

- Food dollars circulate in community
- Access to healthy, fresh produce
- Donations to food pantries, food banks, local nonprofits
- Visitors to Historic Splendid Valley for tourism and educational experiences
- Support for future generations of farmers







Activities & Accomplishments

District Plan implementation





Completed Projects & Activities

- Farmland Preservation
- Conservation Easement tool kit
- Historic Splendid Valley brand
- Marketing & Public Relations Plan
- Local Foods Workshop
- Transfer of Development Rights (TDR) Study









Farmland Preservation

Realizing the vision



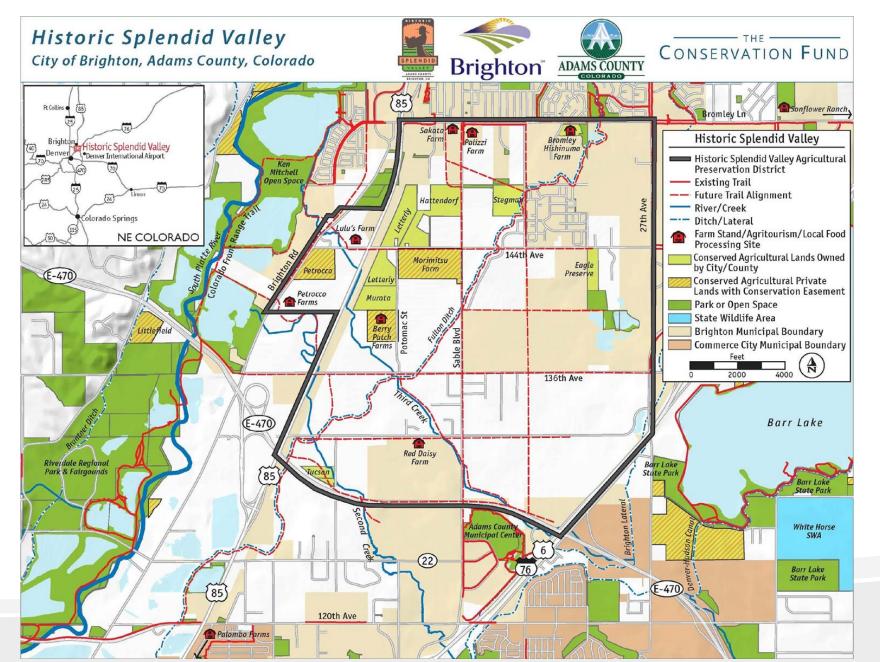


By the numbers

- Farmland preserved:
 - before 2016: **264** acres in 16 years
 - after 2016: **181** acres in 4 years
 - 445 total acres
 - 288 acres acquired, 156 acres in conservation easements
- Over \$9.5 million in outside funding
- Competitive grants processes









Map created by The Conservation Fund shows names of preserved properties, existing and proposed trails, and other preserved areas.



City's farmland leases in Historic Splendid Valley

- 6 different farmer lessees who grow vegetables, herbs, landscaping trees, alfalfa, and more
- 6 leased properties
- 250 acres of leased farmland
- Competitive lease rates



Letterly Property North, photo courtesy of Apple-Lavender Farm.



Letterly Property South, Autumn Landscaping.





Future Plans

What is planned for 2021 & beyond





Planned Projects & Activities

- Ongoing land preservation efforts
- Complete Wayfinding Sign project
- Explore possible zoning code changes for agriculture
- Webpages describing preserved properties
- ... and much more.



