



Strategic Focus Areas

-  Recognizable and Well-Planned Community
-  Strong Regional Relationships and Partnerships

Presentation Outline

- **Brief Overview** of the District Plan
- **Historic Splendid Valley**
- **Activities & Accomplishments**
- **Farmland Preservation**

District Plan & Historic Splendid Valley

A brief overview

District Plan

- Award-winning plan
- Adopted in 2016
- Goals:
 - **Preserve** Agricultural Land
 - **Encourage** Local Food Production & Consumption
 - **Promote** Agritourism



History of the District Plan

- Rich agricultural history & heritage
- Prime farmland soils, senior water rights
- Strong public support for agriculture and farmland preservation
- Farmland preservation in this area referenced in plans dating back over 20 years
 - Most recently, in the 2016 Be Brighton Comprehensive Plan

90%

Support Produce Stands & Agritourism

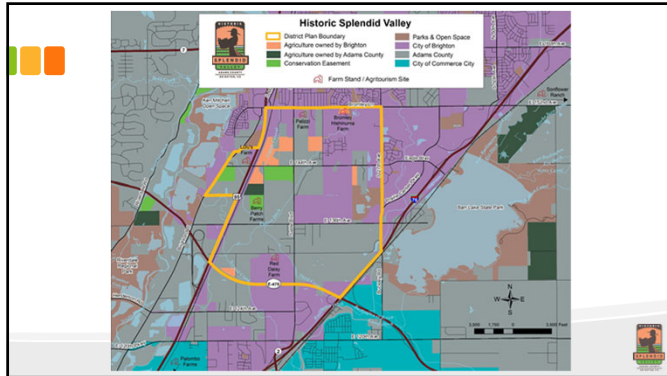
85%

Continue to Encourage Prime Farmland Preservation & Retain Major Growers

84%

Continue to Preserve Historic Resources

From the Brighton resident survey, included in District Plan pg. 8



Benefits of local farms

- **Food dollars** circulate in community
- **Access** to healthy, fresh produce
- **Donations** to food pantries, food banks, local nonprofits
- **Visitors** to Historic Splendid Valley for tourism and educational experiences
- **Support** for future generations of farmers

Activities & Accomplishments

District Plan implementation

Completed Projects & Activities

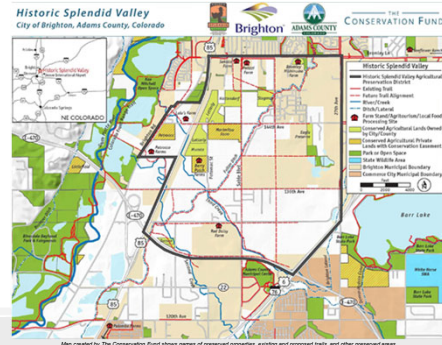
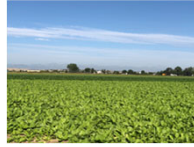
- Farmland Preservation
- Conservation Easement tool kit
- Historic Splendid Valley brand
- Marketing & Public Relations Plan
- Local Foods Workshop
- Transfer of Development Rights (TDR) Study

Farmland Preservation

Realizing the vision

By the numbers

- Farmland preserved:
 - before 2016: **264** acres in 16 years
 - after 2016: **181** acres in 4 years
 - **445 total acres**
 - 288 acres acquired, 156 acres in conservation easements
- Over \$9.5 million in outside funding
- Competitive grants processes



City's farmland leases in Historic Splendid Valley

- 6 different farmer lessees who grow vegetables, herbs, landscaping trees, alfalfa, and more
- 6 leased properties
- 250 acres of leased farmland
- Competitive lease rates



Lobby Property North, owner: Lessee of Right to Farm



Lobby Property South, Adams Landscaping



Future Plans

What is planned for 2021 & beyond



Planned Projects & Activities

- Ongoing land preservation efforts
- Complete Wayfinding Sign project
- Explore possible zoning code changes for agriculture
- Webpages describing preserved properties
- ... and much more.

