



## Legislation Text

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**File #:** ID-167-18, **Version:** 1

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### *Department of Public Information Office*

**Reference:** Big Little Idea Contest

**To:** Mayor Kenneth J. Kreutzer and Members of City Council

**Through:** Philip Rodriguez, City Manager

**Prepared By:** Kristen Chernosky, Director of Public Information & Community Resources

**Date Prepared:** April 18, 2018

### **PURPOSE**

To approve four winners of the City of Brighton's Big Little Idea contest, awarding each recipient \$750 to implement their idea to create and implement an idea that will make Brighton a better place to live, work, play and learn.

### **BACKGROUND**

On February 1, 2018 the City of Brighton's Public Information Office announced the Big Little Idea contest. The Big Little Idea contest is a city-sponsored contest that awards \$750 each to four citizens, nonprofits or teams that reside in Brighton city limits to create and implement ideas that will make Brighton a better place to live, work, play and learn. The deadline to submit Big Little Idea proposals was April 1, 2018.

The City of Brighton received fourteen (14) applications for the Big Little Idea contest and staff reviewed each application to verify that it met the stated criteria for use of the funds. Four winners were chosen by a judging panel consisting of two city council members, one Brighton Youth Commission member and appointed city staff. Winners were selected based on the criteria for originality, connection to the community, and creativity. Any contest winner who either does not complete the Big Little Idea project on or before Dec. 18, 2018 or does not use all of the \$750 prize money to complete the project must return the balance of the prize money to the City of Brighton. If a recipient is unable to complete the project by the deadline, or for any other reason withdraws from the contest, the judging panel may designate an alternate winner from those who submitted applications to receive the cash award.

Contestant winners may supplement the \$750 cash award with their own funds and/or donations, at their discretion, with the understanding that the City's contribution is limited to the \$750 cash award. To be eligible to receive the \$750 cash award, contest winners must sign a general "Terms & Conditions" agreement including a release of liability, a declaration that no copyrighted materials will be used, a parent or adult legal guardian release if applicable, and a promotional agreement.

The judging panel has made a recommendation to the City Council on the best use of the Big Little Idea funds budgeted in 2018. The recommendations are as follows:

A.	Kathy Sholders <i>Friends of Barr Lake hosted Field Trips to Barr Lake State Park for Paddle Sports on the Big Little Idea Water Bus</i>	\$750
B.	Xithlali Perez (minor with permission from Lourdes Perez) <i>Making and handing out care bags to the homeless in the area</i>	\$750
C.	Manuela Cavanaugh <i>Placing galvanized stock tank/planters (aka horse troughs) with soil and a variety of colorful plants in each of Brighton's four gardens</i>	\$750
D.	Joan Kniss <i>Educational signage about the wildlife vegetation along Pheasant Ridge Trail</i>	\$750
<b>Total Allocation:</b>		<b>\$3,000</b>

### **STAFF RECOMMENDATION**

Staff recommends that council support the recommendations of the judging panel.

### **OPTIONS FOR COUNCIL CONSIDERATION**

Approve  
Disapprove

### **ATTACHMENTS**

Resolution