

RESOLUTION NO. 2026-63

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO, AUTHORIZING THE PARKS AND RECREATION DEPARTMENT TO SOLICIT THE SALE OF THE NAMING RIGHTS TO SIGNIFICANT AMENITIES AT THE BRIGHTON RECplex

WHEREAS, the City of Brighton (the "City") Parks and Recreation Department is designing and developing the Brighton RecPlex (the "RecPlex"); and

WHEREAS, the RecPlex will be a regional sports and recreation destination that will contain three baseball/softball fields, two multi-purpose fields, and a park; and

WHEREAS, the RecPlex represents a significant public investment intended to enhance recreational opportunities, promote community events, and support economic activity within the City; and

WHEREAS, selling the naming rights to significant amenities at the RecPlex will allow the City to raise additional capital funds to help cover the expenses associated with the construction of the facilities; and

WHEREAS, revenues generated through the sale of naming rights may reduce the amount of public funding required for the construction and development of the RecPlex and maximize existing public resources; and

WHEREAS, the City Council finds that the City's *Policy for Naming of Public Amenities and Park and Recreation Facilities* does not apply to the solicitation and sale of the naming rights of significant amenities at the RecPlex because the RecPlex is a capital improvement project; and

WHEREAS, the City Council further finds that authorizing the Parks and Recreation Department to solicit the sale of the naming rights at the RecPlex is in the best interest of the City and will create significant budgetary savings.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Brighton, Colorado, as follows:

Section 1. The Parks and Recreation Department is hereby authorized to solicit the sale of the naming rights of significant amenities at the Brighton RecPlex.

Section 2. The solicitation and sale of naming rights authorized by this Resolution are not subject to the City's *Policy for Naming of Public Amenities and Park and Recreation Facilities*.

Section 3. The City Manager, or designee, is hereby authorized to undertake such tasks as may be required to finalize and implement the sale of the naming rights of significant amenities at the Brighton RecPlex.

Section 4. This Resolution is effective as of its date of adoption.

RESOLVED this 21st day of July 2026.

CITY OF BRIGHTON, COLORADO

GREGORY MILLS, Mayor

ATTEST:

NATALIE HOEL, City Clerk

APPROVED AS TO FORM:

JAMES GALLAGHER, Assistant City Attorney