



# Micro-Transit On Demand Shared Ride Service

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CITY COUNCIL MEETING – August 5, 2025

City Staff Representative:  
Department:

Greg Labrie, Director of Public Works  
Public Works



# Purpose

## **Request for City Council Approval: Micro-Transit Program (25-008940)**

- Seeking approval to procure the Micro-Transit Program (Solicitation No. 25-008940)
- Contract to be awarded to **River North Transit, LLC**
  - Selected as the **most responsive and responsible bidder**
  - Chosen from **six (6) bids** received in response to the published solicitation
- Resolution includes granting the **City Manager (or designee)** authority to sign the contract



## Key Points:

### 1. Parties Involved:

- Regional Transportation District (RTD)
- City of Brighton

### 2. Purpose:

- To provide supplemental transit services that enhance mobility and access within the City, addressing the needs of residents and businesses.

### 3. Funding:

- RTD Contribution: Up to \$1,800,000 (\$600,00 per year for three years. 2025 – 2027)
- City Contribution: Up to \$600,000 (\$200,000 per year for three years)

### 4. City Responsibilities:

- The City will manage all aspects of service delivery, including operations, marketing, and maintenance.
- The City must ensure compliance with all applicable laws and report service metrics to RTD quarterly.

### 5. Service Specifications:

- Services provided must align with the description in Exhibit A of the agreement.
- Changes to the services require written consent from RTD.



## **Services Description**

- **Transit Service Type:** On-Demand-responsive vehicles
- **Target Audience:** General public
- **Operating Area:** Within the RTD District of the City of Brighton
- **Operating Hours:** Up to 13 hours, Monday through Friday

## **Span of Service**

- **Monday-Friday:** 6am – 7:00pm



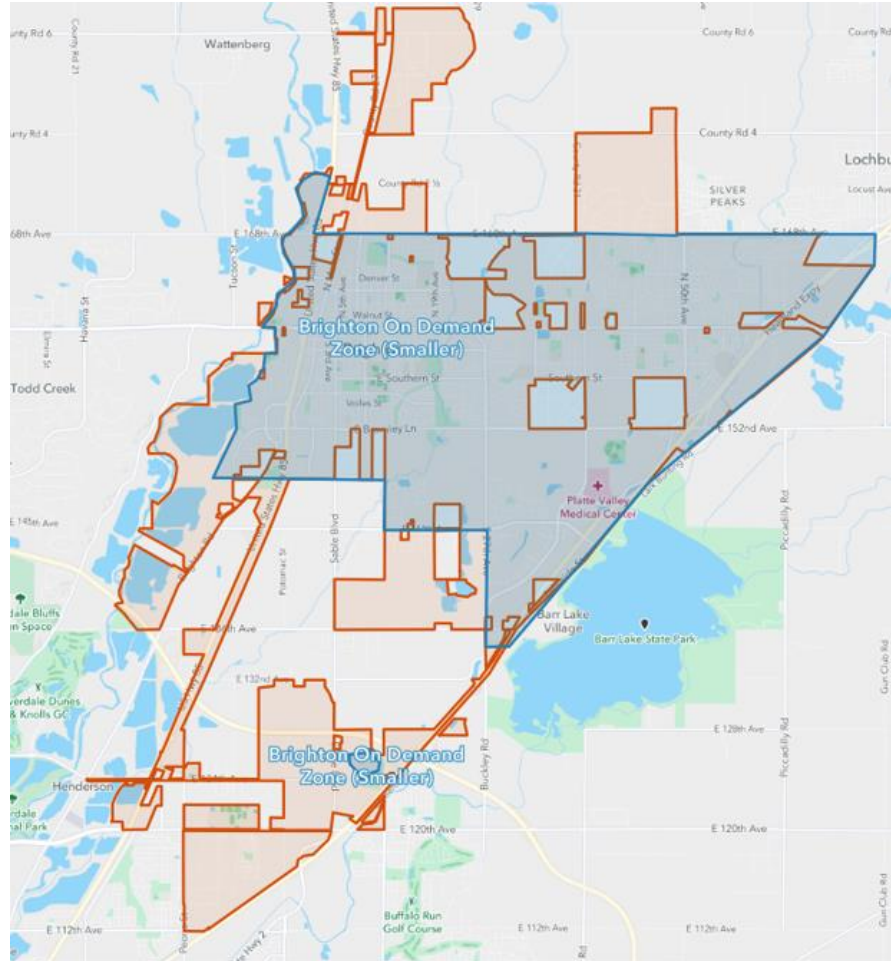
168<sup>th</sup> Avenue – Northern Boundary

Platte River – Western Boundary

I-76 Eastern Boundary

144<sup>th</sup> Avenue Approximate  
Southern Boundary

Service area will include Prairie Center  
and Adams County Government Center



## **Performance Expectations**

All RTD-funded micro-transit projects must meet or exceed performance specifications as described below:

1. Two (2) passengers/boardings per hour
2. 50% of trips wait time is less than 30 minutes
3. 80% rolling stock reliability

## Procurement Summary

### Procurement method:

Formal solicitation advertised through BidNet Direct, resulting in 6 submissions, 4 of which have been deemed responsive.

### Staff recommendation:

Accept Proposal 4, submitted by River North Transit, LLC, as this Proposal has been deemed the lowest most responsive and responsible of those received. The Proposal demonstrates experience in delivering similar services related to this scope of work.

# Options for Council Consideration

- Approve as presented
- Reject
- Require new proposals be prepared