

# LUDC Article 9 (Sign Code) Code Amendments

---

CITY COUNCIL STUDY SESSION –  
April 8, 2025

City Staff Representative:

Emma Lane, Senior Planner – Historic Preservation

# Sign Code Amendments

## Background:

- The City Council and staff worked with Dig Studio and Michael Baker International on the Brighton Community Identity Design Plan
- Within the plan, the City's new sign concept was created
- Currently, the sign code does not address these types of signs, and they are not currently allowed in the public right-of-way

## Purpose:

- *Land Use & Development Code* requires a recommendation to City Council
- City Council to provide guidance on the *Land Use & Development Code*

## Land Use & Development Code – Section 9.10

### The updated document:

- Adds primary, secondary, and tertiary gateway signs as described in the Brighton Community Identity Design Plan, including location, size, and lighting regulations



Primary Gateway Sign



Secondary Gateway Sign

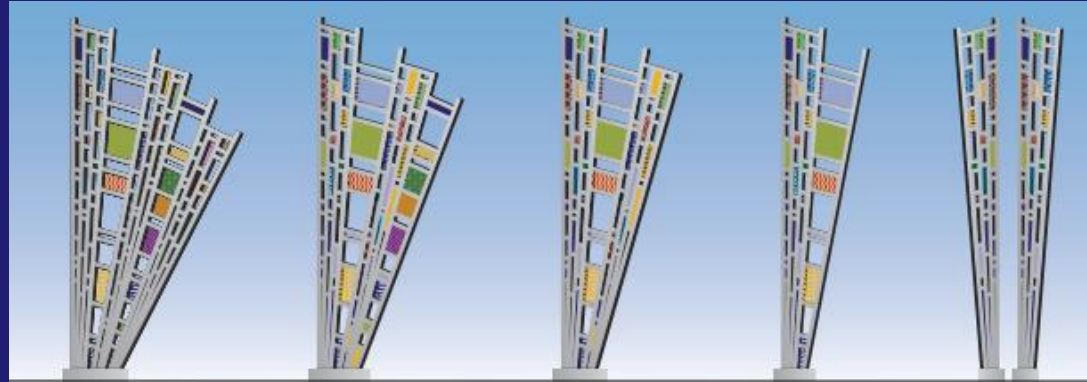


Tertiary Gateway Sign

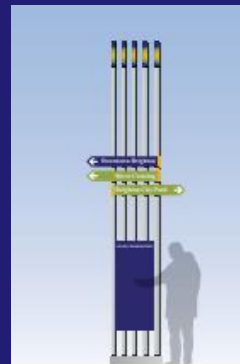
## Land Use & Development Code – Section 9.10

### The updated document:

- Adds trail gateway signs, wayfinding signs, and artistic elements as described in the Brighton Community Identity Design Plan, including location, size, and lighting regulations
- Adds additional wording to allow for these signs to be permitted within public right-of-way



Artistic Elements



Trail Gateway and Wayfinding Sign

## Options for Consideration:

The City Council has the following options to consider:

- ❑ Direct staff to proceed with the code amendments as presented;
- ❑ Direct staff to proceed with the code amendments with modifications; or
- ❑ Direct staff not to proceed with the code amendments.