

ORDINANCE NO. 2479

INTRODUCED BY: Fiedler

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF BRIGHTON, COLORADO,
AMENDING THE LODGING TAX SECTION 3-40-50 OF THE BRIGHTON MUNICIPAL CODE

WHEREAS, the City of Brighton ("City") referred the question of adopting a lodging tax in 2011 after a recommendation from business owners to adopt a three percent (3%) lodging tax on the price paid for renting, using, leasing, or providing rooms or accommodations for less than thirty consecutive days within the City ; and

WHEREAS, the lodging tax is intended for economic development, special events, cultural arts facilities, advertising and marketing, and promoting tourism and other activities which utilize public accommodations within the City; and

WHEREAS, the City Council amended the Brighton Municipal Code ("Code") in Ordinance No. 2431 to allocate lodging tax funding annually to two City departments and the City Council desires to amend the allocation from the Economic Development Department to the Economic Development Corporation; and

WHEREAS, the City also has lodging tax reserves and may have requests for funding that meets lodging tax purposes and desires to amend the Code to allow for direct allocations of lodging tax reserves with a finding of a public purpose; and

WHEREAS, the City Council finds it is in the best interest of the City to continue to promote cultural arts and economic development; finds these are public purposes, and finds these amendments reflect such purposes.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF BRIGHTON, COLORADO, AS FOLLOWS:

Section 1. Section 3-40-50(c) shall be amended to read as follows:

Sec. 3-40-50. Use of Tax.

(c) Lodging tax funds shall be allocated each year in the following percentages: Fifty percent (50%) to the Brighton Economic Development Corporation for the public purposes of economic development endeavors and marketing of the City and fifty percent (50%) to the City Communications and Engagement Department to promote, support, develop, and organize cultural arts events and activities. Additionally, at any time throughout the year or during the budget approval process, additional allocations may be made to either the Communications and Engagement Department or the Brighton Economic Development Corporation from lodging tax reserve funds for specific authorized purposes or organizations. Lodging tax funds may only be used for the purpose of supporting economic development, especially any events or activities that promote tourism or market the City, and to support special events and cultural arts facilities and activities. Each of the direct recipients of lodging tax funds are authorized to create a grant process to further

distribute funds to community organizations that meet the purposes set forth for lodging tax funds. The City Council may directly allocate additional lodging tax reserve funds directly to nonprofit organizations with a finding of public purpose that meets the lodging tax purposes of promoting tourism, supporting economic development endeavors, special events, and cultural arts events and facilities.

Section 2. As provided in City Charter Section 5.9(A), this Ordinance, either as presented or as amended, shall be published in full as it was adopted prior to taking final action. This Ordinance shall be in full force and effect five days after its final publication, as provided in City Charter Section 5.8, except as may be otherwise set forth herein.

INTRODUCED, PASSED ON FIRST READING AND ORDERED PUBLISHED THIS 20TH DAY OF MAY 2025.

PASSED ON FINAL READING AND ORDERED PUBLISHED BY TITLE ONLY THIS 17TH DAY OF JUNE 2025.

CITY OF BRIGHTON, COLORADO

GREGORY MILLS, Mayor

ATTEST:

NATALIE HOEL, City Clerk

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APPROVED AS TO FORM:

ALICIA CALDERÓN, City Attorney