City of Brighton Comprehensive Plan

DESIGNWORKSHOP   Fehr & Peers   SPIRIT A Montrose Environmental Company   DEVELOPMENTSTRATEGIES

Meet Our Team

Design Workshop

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FAICP
Principal-in-Charge

Emily Burrowes
AICP, LEED GA
Project Manager

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Planner and
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Spanish Translation and
Engagement Support

Spirit Environmental

Conor Merrigan
LEED AP
Principal

Fehr & Peers

Carly Sieff
AICP
Project Manager

Lindsay Gips
Transportation Planner

Development Strategies

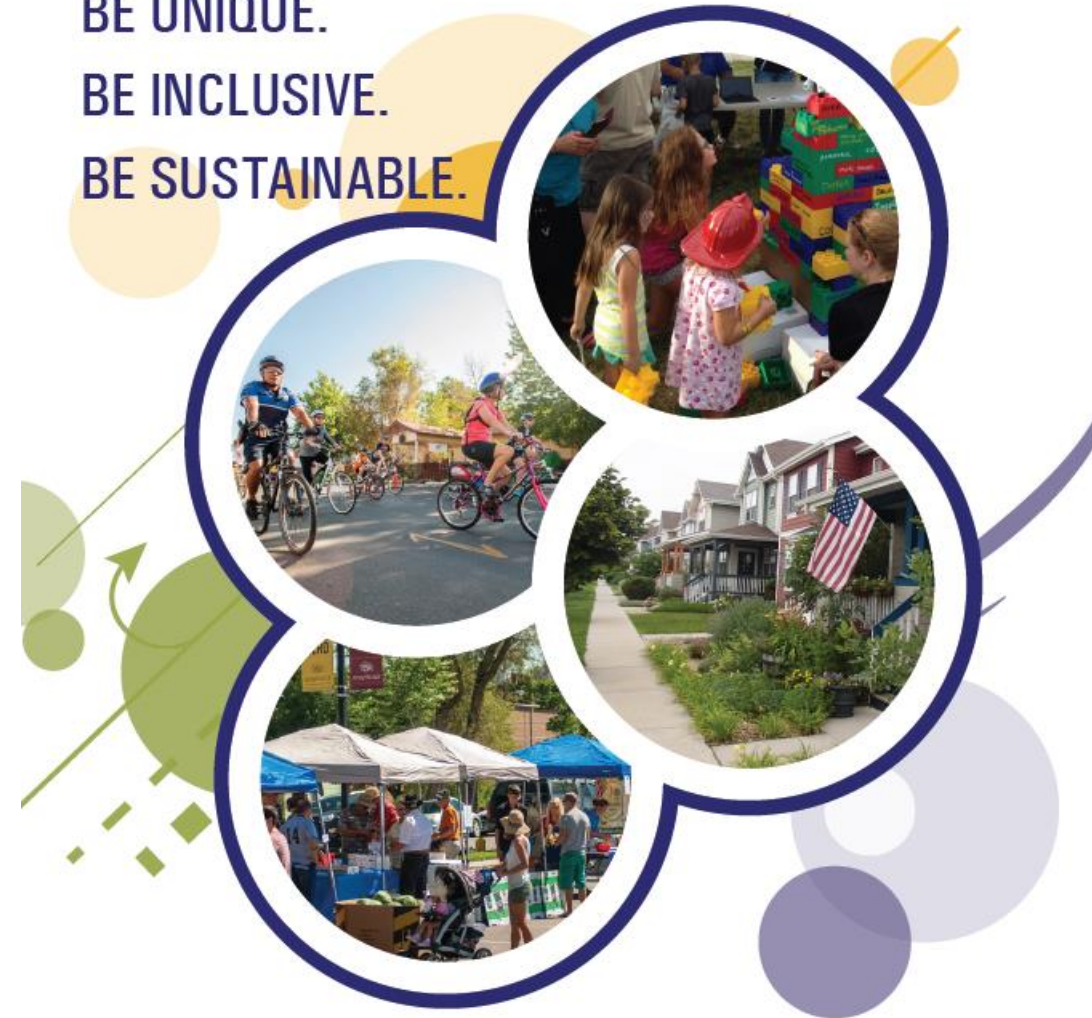**Andrew Pfister**
AICP
Principal

Catherine Kazmierczak
Urban Planner

Introduction

What is the Comprehensive Plan?

- Long-range policy document (20-30 years) that establishes a community's vision and framework for future growth, development, and preservation.

- Provides guidance on land use, housing, transportation, economic development, natural resources, and public services.

- Rooted in community values and designed to balance growth with quality of life, equity, sustainability, and resilience.

- Blueprint to coordinate investments, policies, and regulations across local government and regional partners.

BE UNIQUE.
BE INCLUSIVE.
BE SUSTAINABLE.
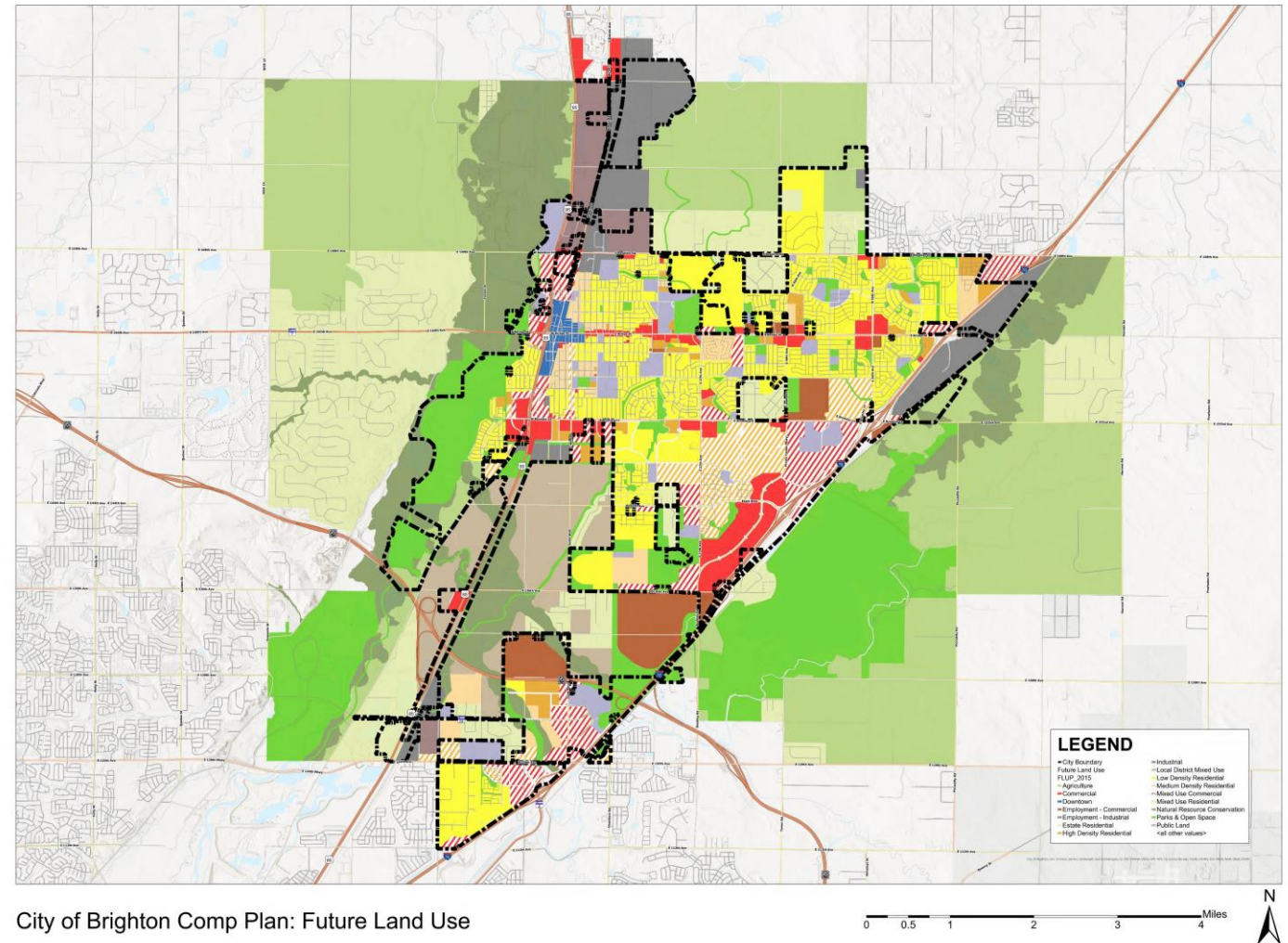
BE BRIGHTON

COMPREHENSIVE PLAN UPDATE
APRIL 2016

Brighton

What is a Comprehensive Plan?

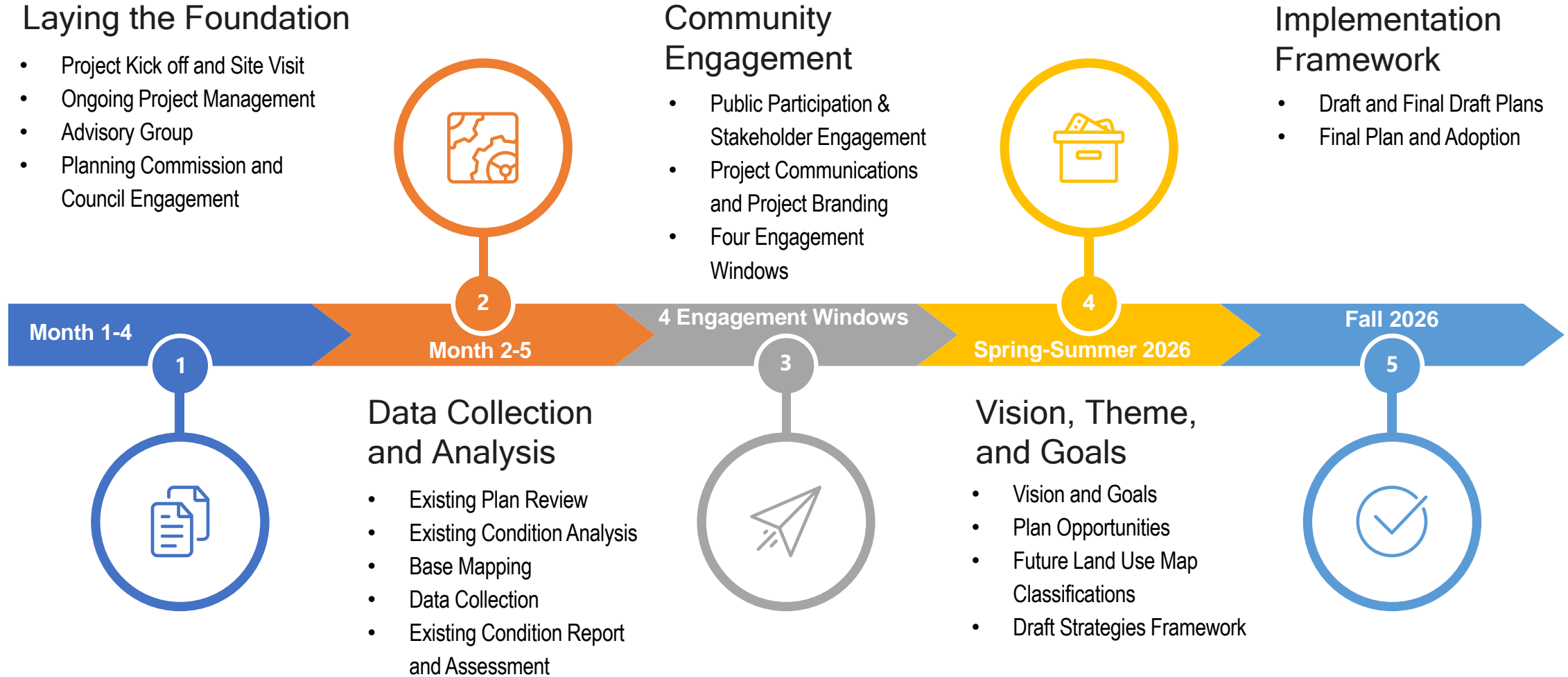| A Comprehensive Plan is…	A Comprehensive Plan is not…
A strategic guidebook to help guide citywide policy decisions and priorities	Zoning
A long-range tool for planning, legislation, financing, and action	A set of land use code standards
A reflection of the community's vision and goals	Detailed budget document
Required by State Statute	Specific regulations, requirements or ordinances

Question 1 - Introduction

How are you currently using your comprehensive plan?

Goals for the Comprehensive Plan Process

- Clear communication to ensure support and buy-in.
- Capture voices of the diverse community and needs of diverse geographies in a robust planning effort.
- Ensure feedback from all residents while also understanding their differing input to guide and direct future development.
- A clear vision, with an easy to use, accessible, data-driven and action-focused plan.

LEGEND

City of Brighton Comp Plan: Future Land Use

Miles
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Project Approach

Laying the Foundation

- Project Kick off and Site Visit
- Ongoing Project Management
- Advisory Group
- Planning Commission and Council Engagement

Community Engagement

- Public Participation & Stakeholder Engagement
- Project Communications and Project Branding
- Four Engagement Windows

Implementation Framework

- Draft and Final Draft Plans
- Final Plan and Adoption

Month 1-4

Month 2-5

4 Engagement Windows

Spring-Summer 2026

Fall 2026

1

2

3

4

5

Data Collection and Analysis

- Existing Plan Review
- Existing Condition Analysis
- Base Mapping
- Data Collection
- Existing Condition Report and Assessment

Vision, Theme, and Goals

- Vision and Goals
- Plan Opportunities
- Future Land Use Map Classifications
- Draft Strategies Framework

What We are Working on Now

Laying the Foundation

- Kick Off Meetings (Complete)
- Ongoing Project Management
- Engagement Planning

Data Collection and Analysis

- Existing Plan Review
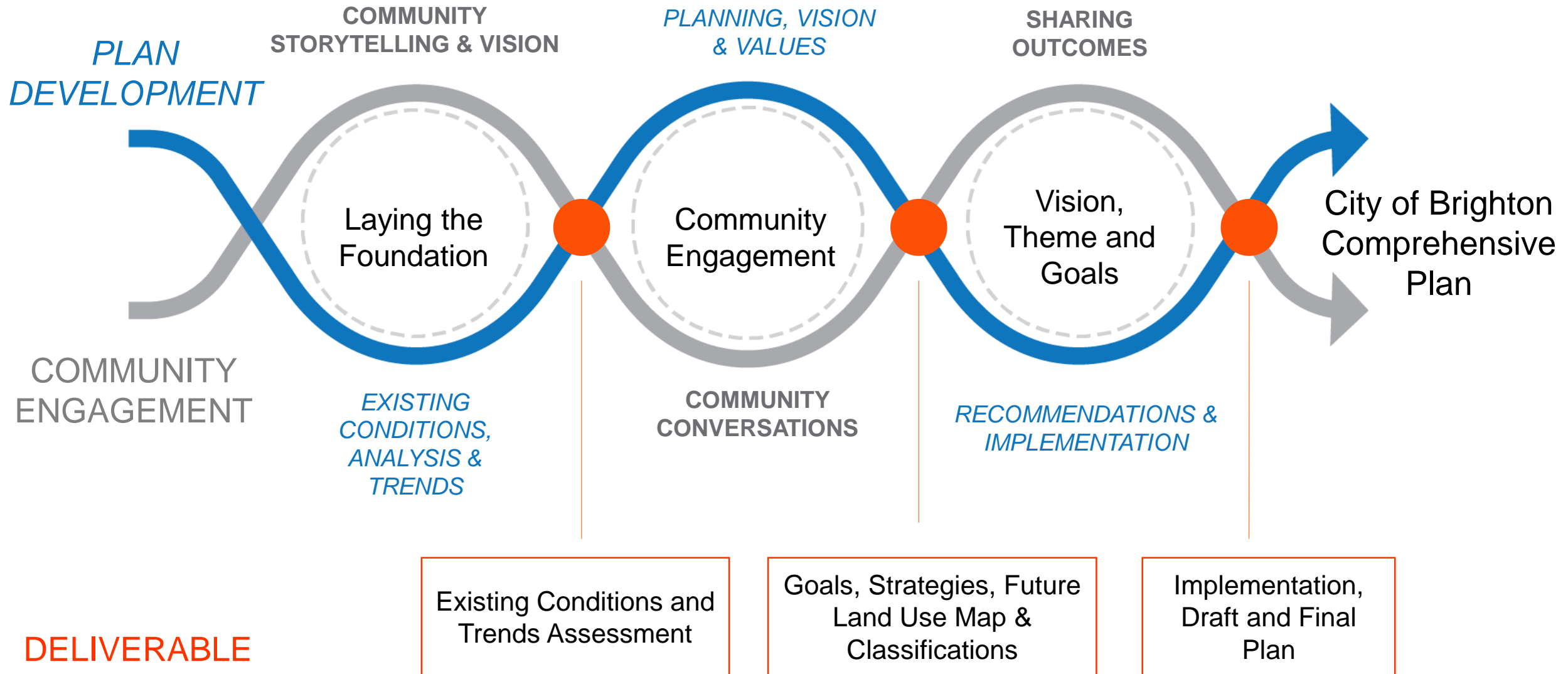- Data Needs
- Base Mapping
- Baseline Assessments

Question 2 - Introduction

What are you hoping to gain from this process?

Question 3 – Understanding Brighton

What are some of the current issues or trends influencing Brighton?
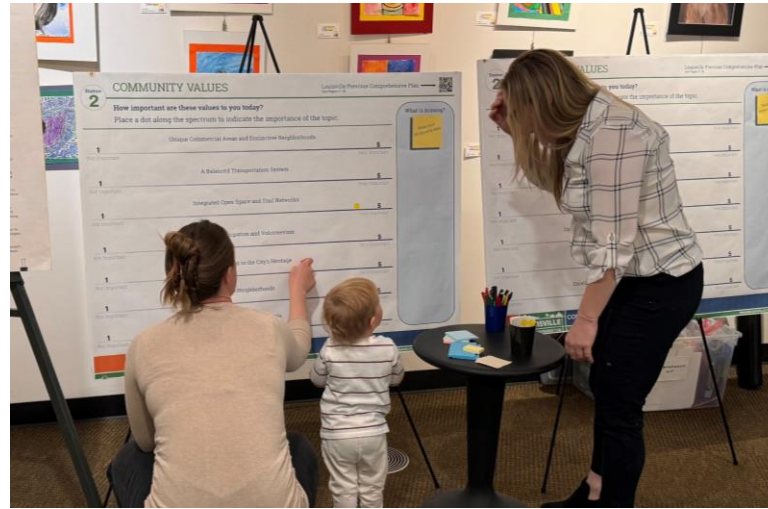
Weaving Community Engagement and Plan Process

PLAN DEVELOPMENT

COMMUNITY ENGAGEMENT

DELIVERABLE

COMMUNITY STORYTELLING & VISION

PLANNING, VISION & VALUES

SHARING OUTCOMES

Laying the Foundation

Community Engagement

Vision, Theme and Goals

City of Brighton Comprehensive Plan

EXISTING CONDITIONS, ANALYSIS & TRENDS

COMMUNITY CONVERSATIONS

RECOMMENDATIONS & IMPLEMENTATION

Existing Conditions and Trends Assessment

Goals, Strategies, Future Land Use Map & Classifications

Implementation, Draft and Final Plan

Community Engagement Windows

Engagement Window	What are the deliverables/outcomes ?	What are the engagement methods?
Engagement Window 1: Community Vision	• Existing Conditions Report • Public Participation and Communication Plan • Engagement Reports	• Focus Groups (6) • Statistically Valid Survey • Community Workshop 1: Community Visioning • Pop Up Events • Planning Commission + City Council Meeting • Advisory Group Meeting
Engagement Window 2: Growth Scenarios	• Growth Scenarios • Future Land Use Map	• Community Workshop 2: Growth Scenarios • Design Charrettes • Community Questionnaire • Planning Commission + City Council Meeting • Advisory Group Meeting
Engagement Window 3: Community Choices and Priorities	• Vision, Values, Goals draft	• Community Workshop 3: Community Choices and Priorities • Community Questionnaire • Planning Commission + City Council Meeting • Advisory Group Meeting
Engagement Window 4: Plan Sharing	• TOC, 50% and 80% Draft Plan • Implementation Strategy Framework • Final Plan	• Community Presentation • Planning Commission + City Council Meeting • Advisory Group Meeting

How can you help Engagement?

Spread the Word!

Emails & Social Media

Host and Event!

Community Roadshows &
Open Houses

Participate in a Meeting!

Focus Groups & Working
Groups

Question 4 – Understanding Brighton

How could this progress to update the Comprehensive Plan support changes to serve you in your role on Planning Commission and City Council better?

How could it serve residents and the community better?

THANK YOU!