

City of Brighton

	Policy	Economic Development Incentive Policy
	Department & Division	Brighton Economic Development
	Effective Date	2/18/2025
	Revision Dates	
	Review Date	2/11/2025
	Project Manager	Michael Masciola

Purpose

Because of inherent competition locally, nationally, and internationally for new business and jobs, the City of Brighton recognizes that incentives are sometimes necessary to allow a community to reach its full economic potential. The purpose of this Incentive Policy is to aid economic development within the City by providing assistance to qualified employers who plan to establish new operations or facilities in the City or significantly expand existing operations or facilities.

Policy

The policy has three Priorities:

- Encourage Primary Employment
- Encourage Sales Tax Generator businesses
- Encourage business growth which furthers City Council Strategic Plan Objectives

Policy Applies To

Economic Development, City Manager, Community Development, Finance, City Attorney, Utility and Public Works departments as well as Brighton Fire District.

Definitions

Primary Employment	Any business which exports at least 50% of their goods or services outside the region. Brighton's region is defined as Adams County
Sales Tax Generator	A business where the project fills or expands an identified retail need not being met in the City and/or generate a significant amount of sales tax revenue.
City Council Strategic Plan Objectives	A business which furthers the City Council's Objectives and Goals contained in the City of Brighton's Comprehensive Plan, Urban Renewal Plans, and other various Master Plans

Roles & Responsibilities	
Economic Development	Liaison with business community and administration of policy program
City Manager	Oversight of Policy implementation and recommendations to City Council
Finance	Review and make recommendations on tax rebate and other business financial incentives
Community Development, Utility, and Public Works	Management of the Expedited Development Review Process
City Attorney	Review and make recommendations on legal matters associated with business incentives
Attachments & Referenced Forms	
City of Brighton Economic Development Incentive Policy	Policy document describing its Purpose, Priorities, Eligibility Requirements, Incentive Types, and Expedited Development Review Process

This Policy supersedes all previous correspondence on this subject.

Department:

Approved by:

_____ **Date**

Approved as to Form:
