



City Residents Call for License Plate Reader (LPR) Technology to Improve Public Safety

*Law enforcement agencies across the United States report that public safety technologies are critical to solving crime — survey results show that **over 80% of city residents are comfortable with LPR technologies** being used to investigate priority crimes and enhance public safety in their communities.*

The Benefits of LPR Technology, According to Communities

In 2023, Zencity - a leading data analytics firm that helps cities understand community sentiment - conducted detailed surveys of residents in a diverse range of metropolitan areas revealing a resounding community endorsement for the use of LPR technology. Five representative surveys in Nashville, TN; Lexington, KY; Tampa, FL; Atlanta, GA; and Columbus, OH provide insights regarding the ways LPRs enhance public safety sentiment among local residents.

The Benefits of LPR Technology, According to Communities

1. Wide Acceptance

Over **80% of respondents** in every surveyed location **expressed comfort with LPR** being used by local police for public safety uses such as finding missing persons, addressing acts of terrorism, and investigating violent and property crimes.

2. Increased Sense of Safety

Between **33% and 50% of participants** across all surveys reported that **LPR would make them feel safer**, while no more than 16% expressed concerns about feeling less safe.



3. Effective Crime Solving

Across the board, at least **70% of respondents** believed that **LPR is effective** for responding to use cases like missing persons, acts of terrorism, violent crimes, and property crimes.

Support for LPR Technology Across Demographics

Survey respondents were asked whether LPR systems would generally make them feel more safe, less safe, or not change their feelings of safety. In every survey and across demographic differences, the ratio of people who feel more safe is 2x to 5x higher than those who feel less safe. Regardless of age, gender, or racial background, the majority of residents expressed comfort with the use of LPR by local law enforcement. This wide-reaching endorsement reflects the technology's universal appeal in enhancing public safety.

These survey findings send a clear message to city leadership: by implementing LPR systems with transparency, data privacy safeguards, and community engagement, cities can harness this technology while respecting the concerns and trust of their residents.

If your local police department were using license plate recognition cameras, do you think that would make you feel...

