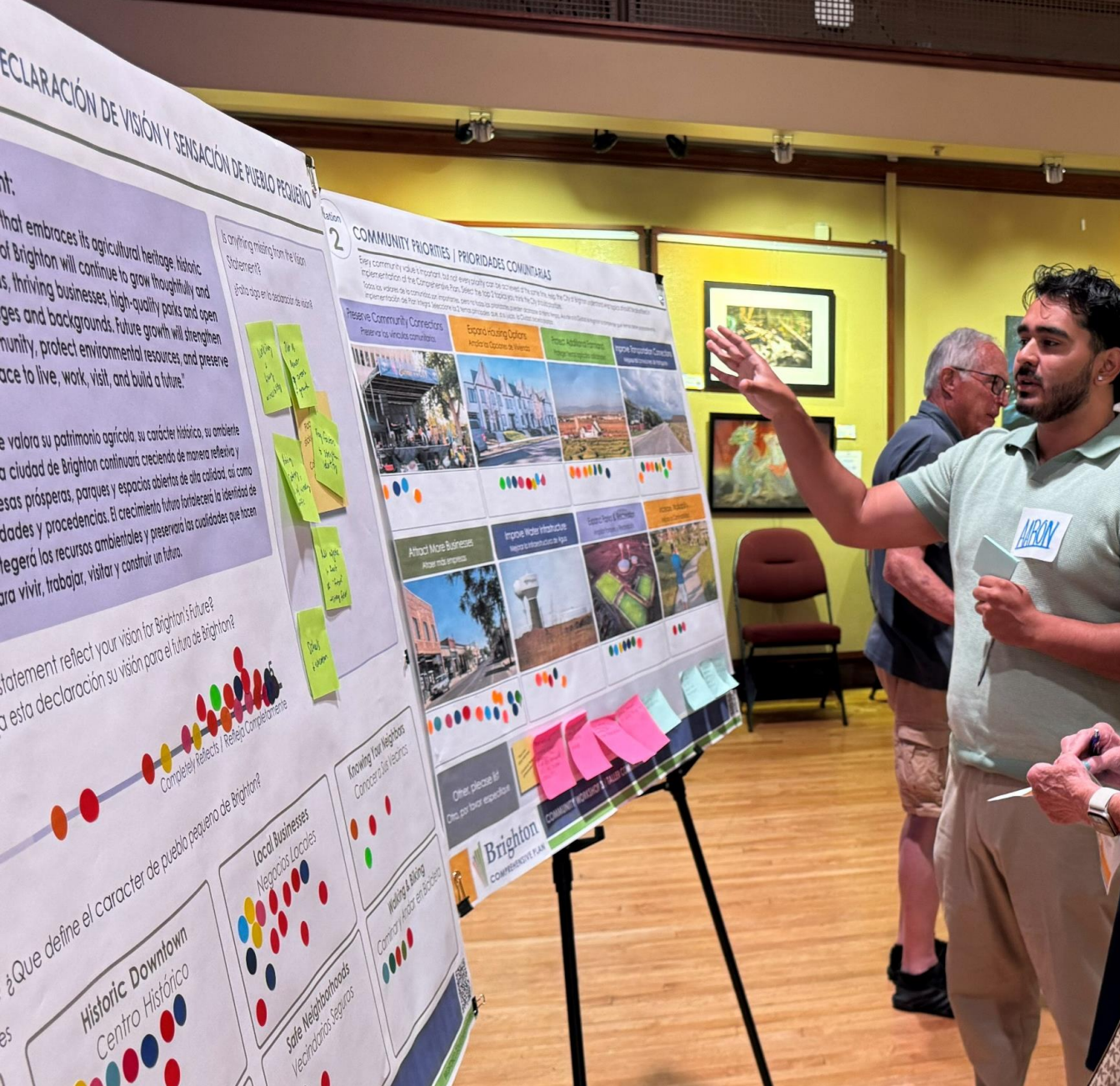




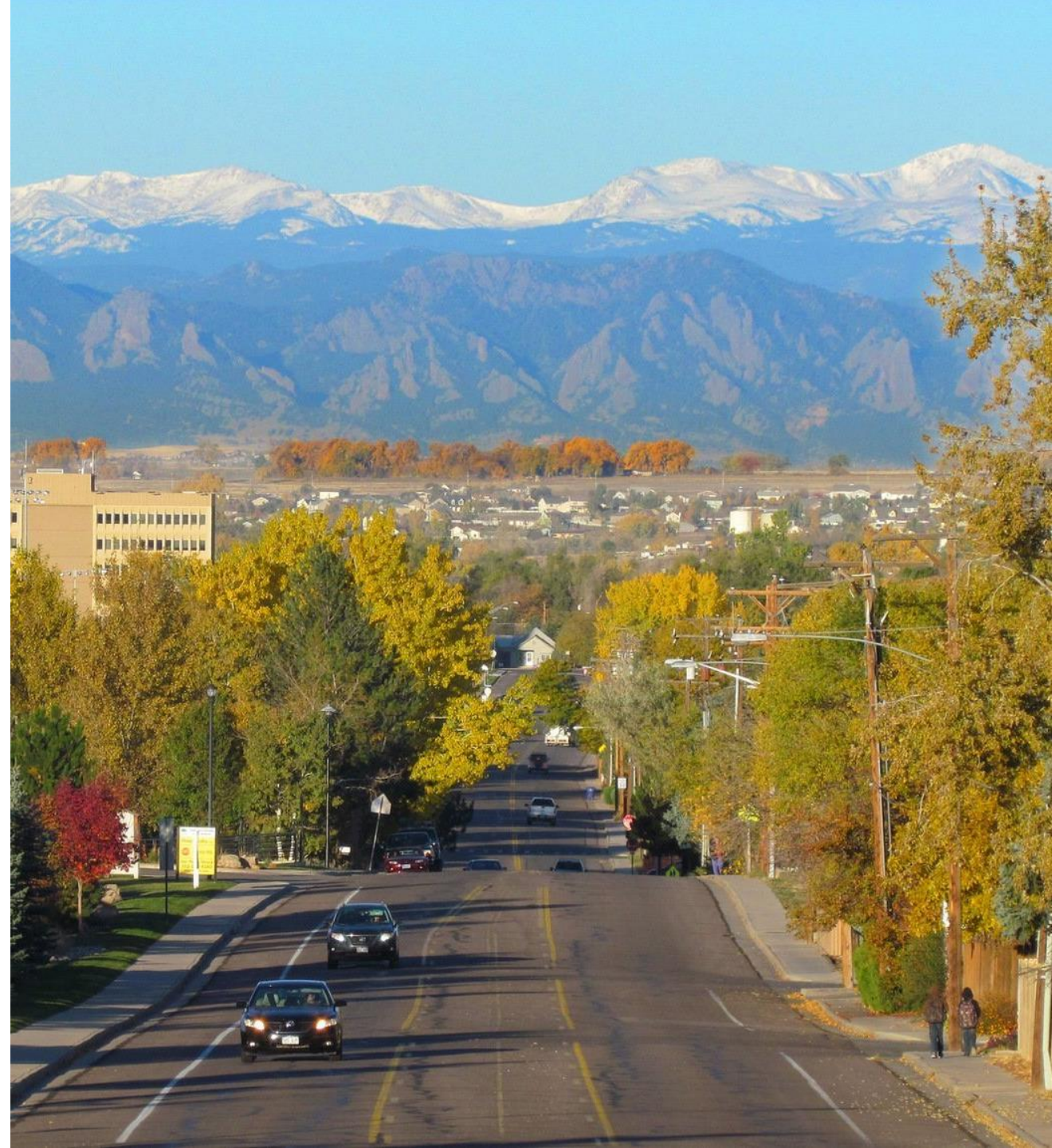
Meeting Purpose

Takeaways from Engagement Window #3

- Open House + Survey
- Finalize Community Vision Statement
- Community Priorities and Tradeoffs
- Comments on Future Land Use Map

80% Plan Draft Review

- Plan Structure
- Future Land Use Map
- Opportunity Areas
- Plan Elements
- Implementation Framework



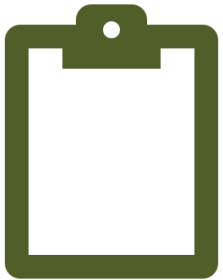


Community Engagement Window 3 Updates

Engagement Window 3: What we heard



35 Participants
(Open House)



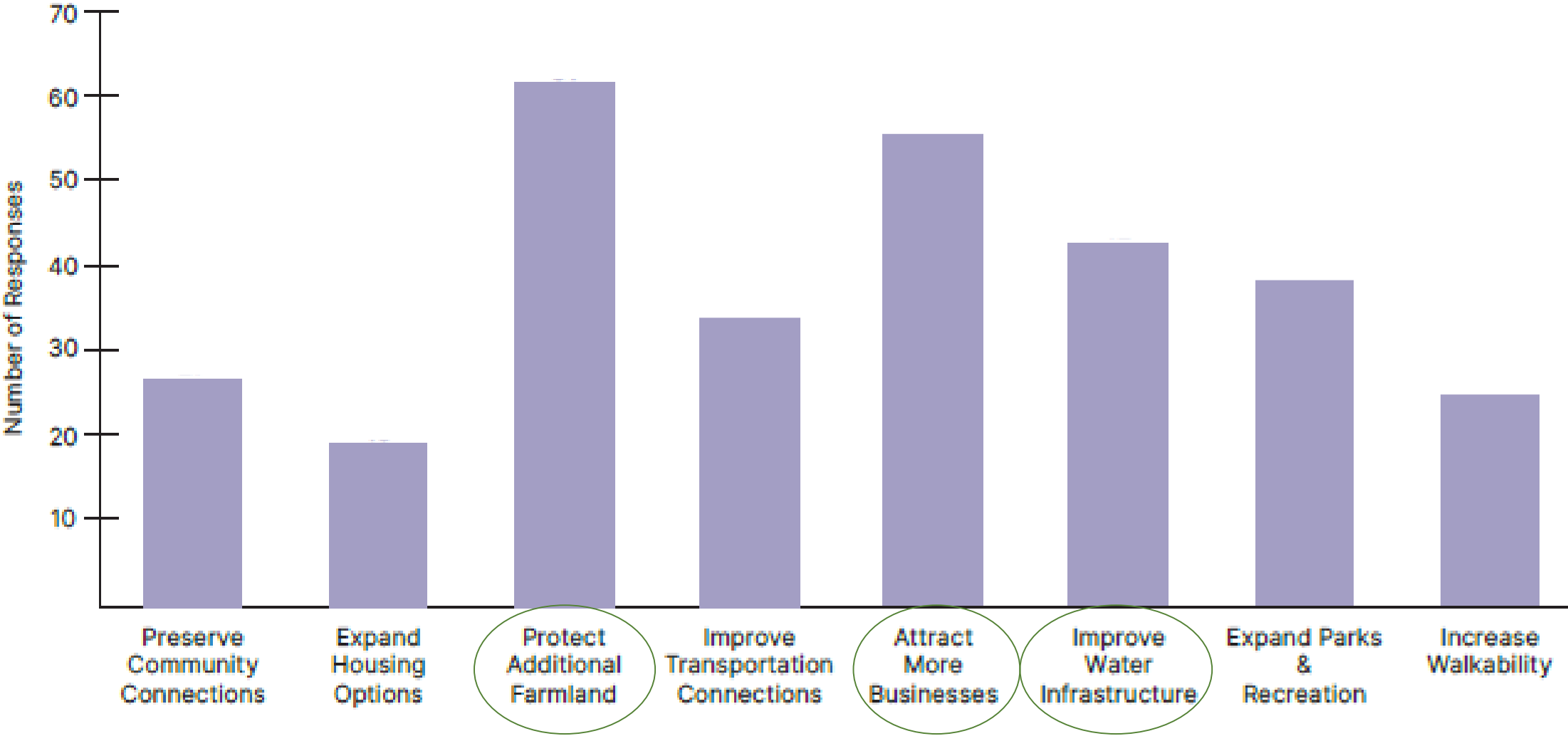
230 Survey
Responses

Overall, responses indicate broad support for the direction of the Community Vision Statement.

Community Vision Statement

“The City of Brighton is a connected, welcoming, and inclusive community that embraces its agricultural heritage, historic character, small-town feel, and regional opportunities. The City will continue to grow thoughtfully and responsibly in ways that support safe and vibrant neighborhoods, thriving businesses, high-quality parks and open spaces, and community gathering places for residents of all ages and backgrounds. Future growth will strengthen the City's identity, enhance connections throughout the community, protect environmental resources, and preserve the qualities that make Brighton a desirable place to be.”

Top Community Priorities



Top Community Priorities and Tradeoffs



Protect Additional Farmland

Tradeoff	Percentage %
More Agricultural Land Preservation = More Taxes	31%
Less Agricultural Land Preservation = No Change to Taxes	69%



Improve Water Infrastructure

Tradeoff	Percentage %
More Development = More Improvements to Utilities	63%
Less Development = Fewer Improvements to Utilities	37%

Top Community Priorities and Tradeoffs Cont.



Attract More Businesses

Tradeoff	Percentage %
Economic Development with a focus on Chain Stores	57%
Economic Development with a focus on Small Businesses	43%
Tradeoff	Percentage %
More Houses = More Businesses	50%
Less Houses = Fewer Businesses	50%
Tradeoff	Percentage %
Expand areas for new businesses to support more job options	71%
Keep existing areas for businesses and have fewer job options	29%
Tradeoff	Percentage %
More new businesses = More growth and sales tax for City-wide improvements	80%
No new businesses = Less growth and sales tax for City-wide improvements	20%
Tradeoff	Percentage %
Jobs in restaurants, retail, and entertainment	65%
Jobs in offices	35%

Community Engagement: Next Steps

Engagement Window	What are the deliverables/outcomes?	What are the engagement methods?
Engagement Window 1: Community Vision (COMPLETED)	Existing Conditions Report Public Participation and Communication Plan Engagement Reports	Focus Groups (6) Statistically Valid Survey Community Workshop 1: Community Visioning Pop Up Events Planning Commission + City Council Meeting Advisory Group Meeting
Engagement Window 2: Growth Scenarios	Growth Scenarios Future Land Use Map	Community Workshop 2: Growth Scenarios Community Questionnaire Planning Commission + City Council Meeting Advisory Group Meeting
Engagement Window 3: Community Choices and Priorities	Vision, Values, Goals draft Future Land Use Map draft	Community Workshop 3: Community Choices and Priorities on June 17th Community Questionnaire Planning Commission + City Council Meeting Advisory Group Meeting
Engagement Window 4: Plan Sharing	TOC, 50%, and 80% Draft Plan Implementation Strategy Framework Final Plan	Planning Commission + City Council Meeting Advisory Group Meeting



Plan Framework

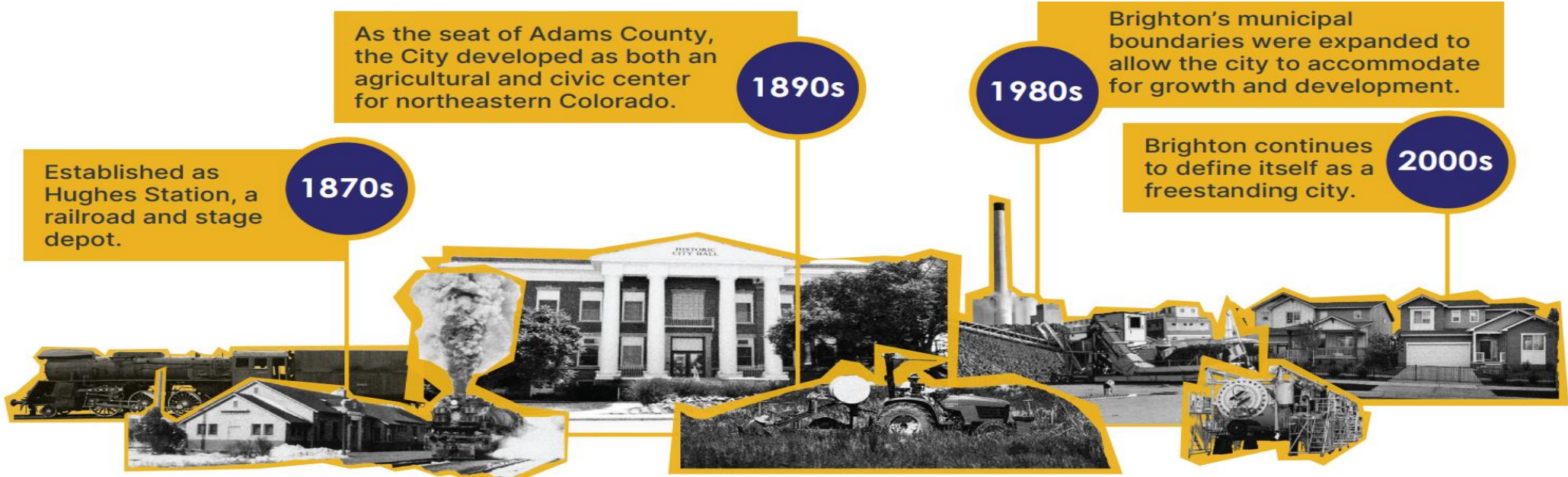
Plan Structure

- 1 Introduction and Community Context
- 2 Trends and Factors
- 3 Community Vision and Core Values
- 4 Strategic Growth and Future Land Use
- 5 Housing and Neighborhoods

- 6 Parks, Open Space and Environment
- 7 Economic Development and Placemaking
- 8 Water Supply Element
- 9 Community Services and Infrastructure
- 10 Implementation Framework

Chapters 1-3

Introduction and Community Context
Trends and Factors
Community Vision and Core Values



4 Engagement Windows

2,000+ Participants

1,200 Survey Responses

3 Open Houses

3 Advisory Committee Meetings

What We Heard



Community Values

Give young families
more housing choices

I want more
local shops
downtown

We need more
places to walk

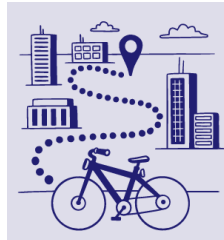
Protect agriculture



Preserve Small-Town Character



Protect Open Space & Farmland



Improve Transportation & Connectivity



Expand Housing Choices



Focus Growth in Strategic Areas

Support Growth but Manage It Thoughtfully



Chapter 4

Strategic Growth and Future Land Use

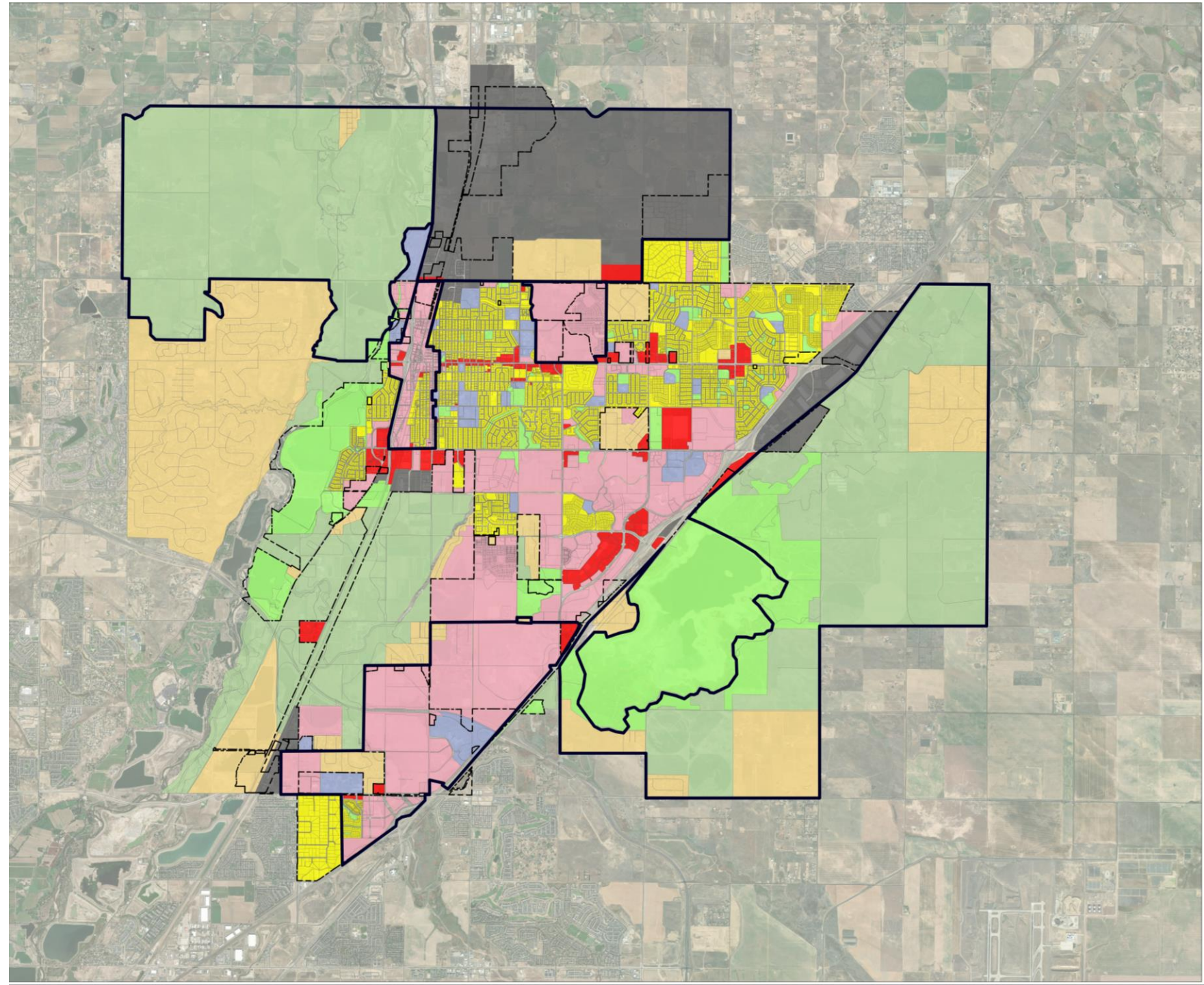
Future Land Use Map

LEGEND

-  City Boundary
-  Opportunity Areas

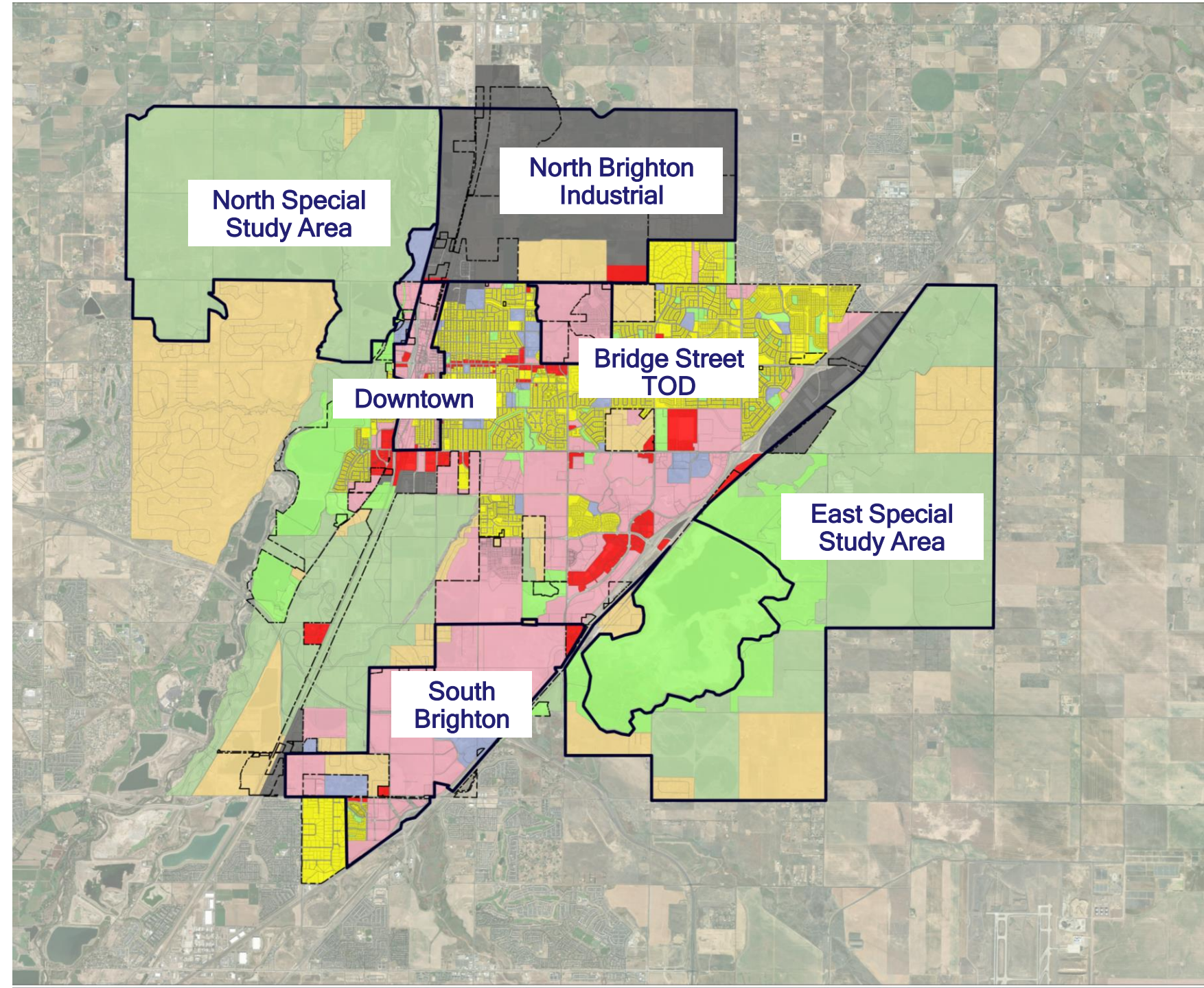
FUTURE LAND USE

-  Public/Quasi Public
-  Rural Residential
-  Neighborhood Residential
-  Mixed Use
-  Commercial
-  Industrial
-  Agriculture
-  Open Space



Opportunity Areas (4) and Special Study Areas (2)

- A. Downtown
- B. Bridge Street TOD
- C. North Brighton Industrial
- D. South Brighton
- E. North and East
Special Study Areas



Chapter 4

Strategic Growth and Future Land Use

Strategies and Action Items -

- Update the Land Use & Development Code to align zoning districts, permitted uses, and development intensity with the Future Land Use Map.
- Identify priority infill and redevelopment sites and prepare small area or corridor plans where appropriate.
- Encourage mixed-use and higher-density development in locations with existing or planned multimodal infrastructure.



Chapter 5

Housing and Neighborhoods

Strategies and Action Items -

- Implement recommendations from the Housing Needs Assessment and Housing Action Plan.
- Encourage housing that supports aging in place and accommodates residents of varying household sizes, ages, and incomes.
- Strengthen partnerships (i.e. Brighton Housing Authority) and incentives that support rehabilitation and long-term affordability of existing housing.
- Develop a housing monitoring program or dashboard to track housing production, affordability, and progress toward Housing Needs Assessment recommendations.
- Prioritize residential infill and redevelopment in areas served by existing infrastructure, utilities, and transportation networks.

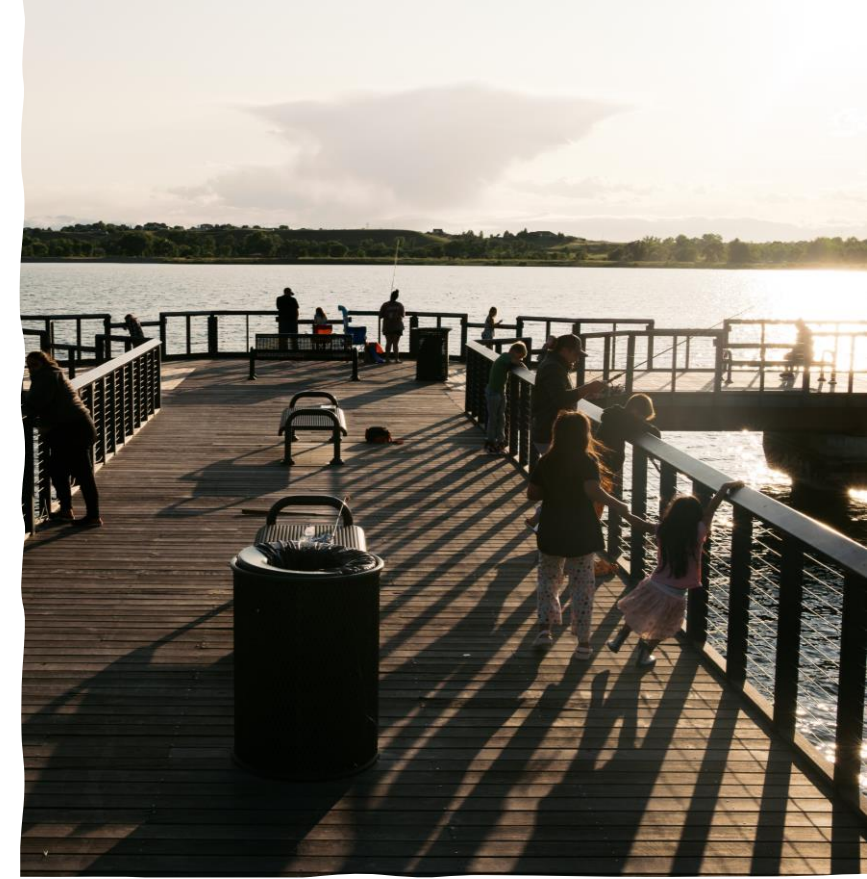


Chapter 6

Parks, Open Space and Environment

Strategies and Action Items -

- Expand and link existing trails to create a continuous, safe network for walking, biking, and other active transportation.
- Continue farm lease and conservation easement programs administered by the Parks & Recreation Department to protect Brighton's agricultural heritage.
- Promote sustainable building practices in new development through incentives and standards.
- Participate in regional environmental planning efforts related to water quality, wildlife habitat, and open space preservation.
- Identify additional funding sources to engage in further farmland preservation efforts.



Chapter 7

Economic Development and Placemaking

Strategies and Action Items -

- Streamline permitting and licensing processes for new and expanding local businesses.
- Encourage mixed-use redevelopment that reinforces Downtown's walkable character and historic identity.
- Identify target industry sectors for recruitment and retention based on regional economic strengths.
- Leverage planned CO-7 BRT and regional transportation investments to support economic development along key corridors.
- Continue public art and placemaking investments in Downtown, building on BURA-supported mural and streetscape projects.



Chapter 8

Water Supply Element

Strategies and Action Items -

- Prioritize capital investments in drainage and flood mitigation infrastructure in identified risk areas.
- Update the City's Drought Management Plan to improve response strategies during water shortages, consistent with the 2024 Sustainability Plan.
- Review water adequacy requirements during each Water Supply Element update.
- Coordinate future infrastructure investments with water demand projections identified in the Water Master Plan.



Chapter 9

Community Services and Infrastructure

Strategies and Action Items -

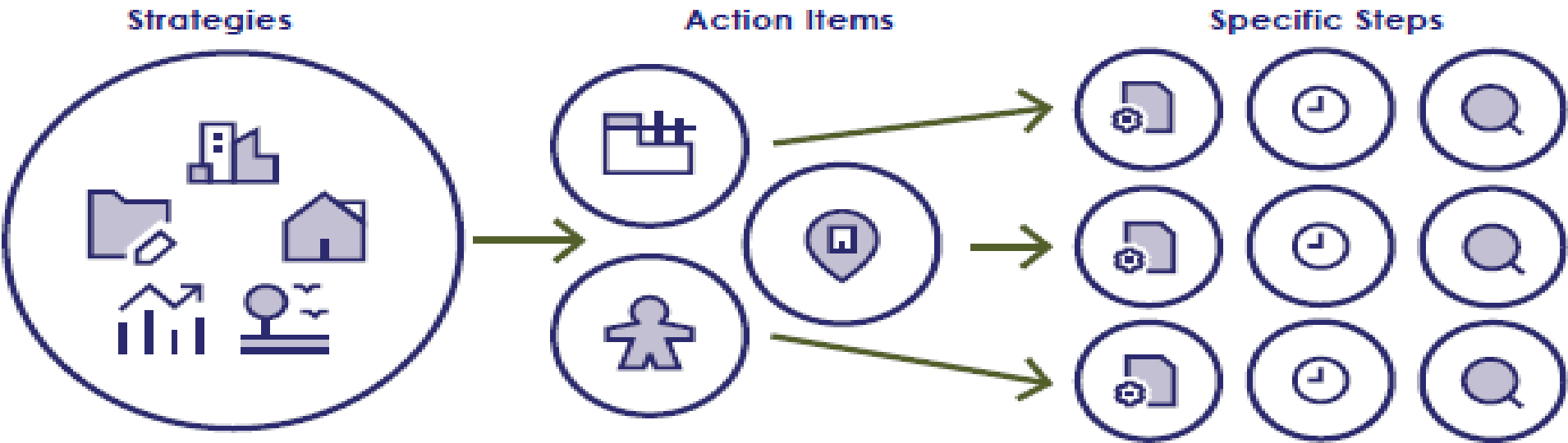
- Evaluate future public facility needs based on projected population growth and development patterns.
- Encourage medical offices, urgent care facilities, and healthcare services in strategic growth areas and mixed-use centers.
- Coordinate with emergency service providers to identify future station, staffing, and equipment needs.



Chapter 10

Implementation Framework

Action Plan Matrix



PLAN: Identify actions that advance our goals and address community priorities

PRIORITIZE: Evaluate and rank actions based on impact, feasibility, equity, and resource needs

IMPLEMENT: Put actions into practice through City programs, partnerships, and investments

MONITOR: Track progress using performance measures and report on results transparently

ADAPT: Learn, adjust, and evolve to meet changing needs and seize emerging opportunities

Discussion

Public Review

Revisions

Adoption Process





THANK YOU!