

# ISSUE 1A: HOUSING AFFORDABILITY

How Issue 1A Will Help the City of Brighton with its Housing Goals, and Strengthen Cradle-to-Career Success and Economic Prosperity



## THE OPPORTUNITY

Access to housing that is affordable is crucial to helping young people achieve critical cradle-to-career outcomes, and strengthening economic prosperity in the north metro region.

In 2023, the City of Brighton boldly [set a goal](#) to develop 134 new affordable housing units by 2026 as part of Proposition 123, marking its commitment around this critical priority. **Adams County Ballot Issue 1A will help address the housing affordability crisis currently threatening Brighton families, our workforce, and the long-term success of this region.**

## HOW YOU CAN HELP



**Endorse Issue 1A!** By supporting 1A, the City will gain access to another tool to take significant strides towards meeting our housing needs while also reducing financial stress on community members, attracting businesses, and securing the city's prosperity.

## THE CHALLENGE

- Adams County faces a 10,000 home deficit, projected to reach 30,000 by 2050
- 58% of renters and 31% of homeowners in Brighton spend over 30% of their income on housing
- Housing instability disrupts education, skill development, and employment

Data Sources: Common Sense Institute; US Census Bureau American Community Survey

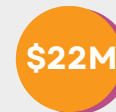
## HOW ISSUE 1A WILL HELP



- Creates **6K** more housing units over 20 years



- Also focused on **improving existing homes**, not just new



- Generates **\$22.2 million** annually through a minimal 0.15% and temporary sales tax (15 cents on every \$100)

## IMPACT OF MORE / IMPROVED HOUSING



### Education

- Reduces school dropouts and improves attendance
- Enhances focus on learning instead of housing instability
- Increases high school graduation rates



### Workforce

- Builds a stronger, more resilient workforce
- Reduces employee turnover, commute times, and boosts productivity
- Allows workers to live near their jobs



### Economic Prosperity

- Creates homeownership opportunities
- Supports sustained local economic development, leading to higher property values over time
- Increases consumer spending

# ISSUE 1A: HOUSING AFFORDABILITY

## IMPACT ON SALES TAX



Issue 1A **only asks for a small 0.15% sales tax increase**—that’s just 15 cents on a \$100 purchase. This minimal increase will have a big impact on housing affordability.

In fact, Brighton’s sales tax will only increase from 8.50% to 8.65%, **which will still remain lower than surrounding localities** including Bennett, Commerce City, Federal Heights, Lochbuie, Northglenn, and Westminster.



### CURRENT COUNTY SALES TAX

Sources: Adams County Government; US Census Bureau American Community Survey

- Adams County’s current sales tax rate is 0.75% (75 cents on every \$100)
- This rate has **stayed the same since 2007**, even though our population has grown by 28% (~118K more people) and our community's needs have evolved



### ITEMS NOT TAXED

Source: Adams County Government

- Farm equipment
- Food for home consumption
- Food sold through vending machines
- Gas, electricity, other resources for residential use
- Low-emitting vehicles
- Machinery and machine tools
- Occasional sales by charitable organizations
- Pesticides
- Services, if billed to customer as separate item from goods

## IMPACT ON EACH MUNICIPALITY’S SALES TAXES

\*Northglenn Sales Tax is 4.00%, excluding food for home consumption, which is at 3.00%  
 \*\* Box Elder Creek runs along the east side of Denver International Airport. To find out what jurisdiction your address is located in, you can call Adams County to confirm your tax rate.

Source: Adams County Government

	State	City	County	RTD	Cultural Facilities	Total
<b>Arvada</b>	2.90	3.46	0.75 -> 0.90	1.00	0.10	8.21 -> 8.35
<b>Aurora</b>	2.90	3.75	0.75 -> 0.90	1.00	0.10	8.50 -> 8.65
<b>Bennett</b>	2.90	4.00	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
<b>Brighton</b>	2.90	3.75	0.75 -> 0.90	1.00	0.10	8.50 -> 8.65
<b>Commerce City</b>	2.90	4.50	0.75 -> 0.90	1.00	0.10	9.25 -> 9.40
<b>Federal Heights</b>	2.90	4.00	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
<b>Lochbuie</b>	2.90	4.00	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
<b>Northglenn</b>	2.90	4.00 / 3.00*	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
<b>Thornton</b>	2.90	3.75	0.75 -> 0.90	1.00	0.10	8.50 -> 8.65
<b>Unincorporated Adams County (East of Box Elder Creek)**</b>	2.90	n/a	0.75 -> 0.90	n/a	0.10	3.75 -> 3.90
<b>Unincorporated Adams County (West of Box Elder Creek)**</b>	2.90	n/a	0.75 -> 0.90	1.00	0.10	4.75 -> 4.90
<b>Westminster</b>	2.90	3.85	0.75 -> 0.90	1.00	0.10	8.60 -> 8.75