

BRIGHTON DDA FORMATION

City Council Meeting

July 15, 2025



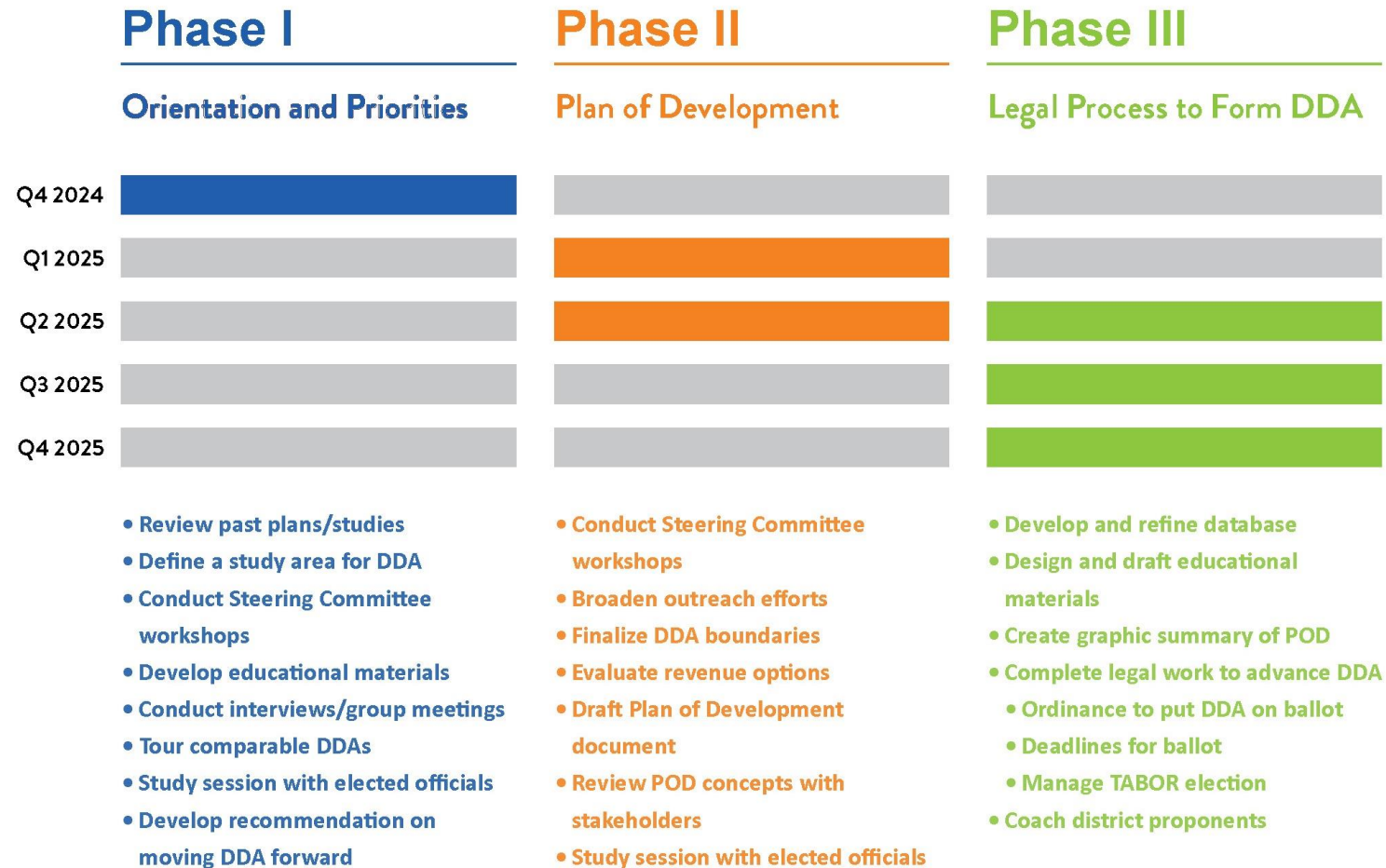
A BRIGHTER
DOWNTOWN BRIGHTON



AGENDA

1. Brighton DDA Formation Process Update
2. DDA Election & Next Steps

BRIGHTON DDA FORMATION PROCESS



COMMUNITY ENGAGEMENT SUMMARY

- + Over 800 inputs to-date, including:
 - Steering Committee Meetings (approx. 15 inputs)
 - Interviews with Key Stakeholders (approx. 40 inputs)
 - Downtown Partnership
 - Brighton Housing Authority
 - Brighton Chamber of Commerce
 - Brighton Economic Development Corp.
 - BURA Commission
 - City Council
 - Pop-up Events (approx. 575 inputs)
 - Online Survey (197 responses)
 - Community Open House (approx. 60 inputs)



PLAN OF DEVELOPMENT OVERVIEW

DOWNTOWN VISION

Downtown Brighton is a vibrant, inclusive, and resilient neighborhood that celebrates its historic character, agricultural roots, and multicultural identity—offering welcoming public spaces, diverse housing and businesses, and opportunities for all who live, work, and visit to thrive.

GUIDING PRINCIPLES & PHYSICAL FRAMEWORK

Safe

Cohesive

Sustainable

Appealing

DDA ACTION PLAN

Economic
Development

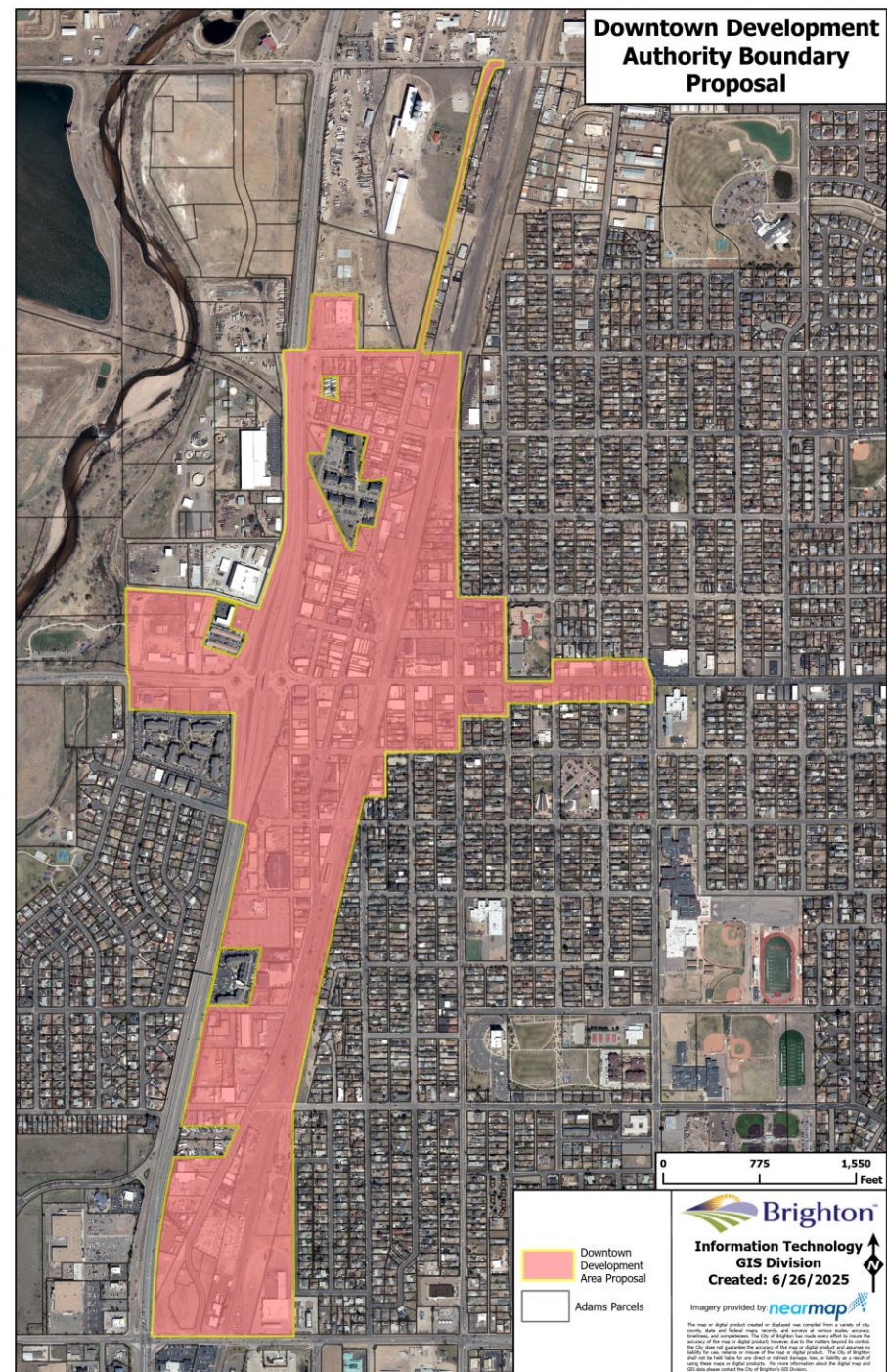
Mobility &
Connectivity

Downtown
Experience

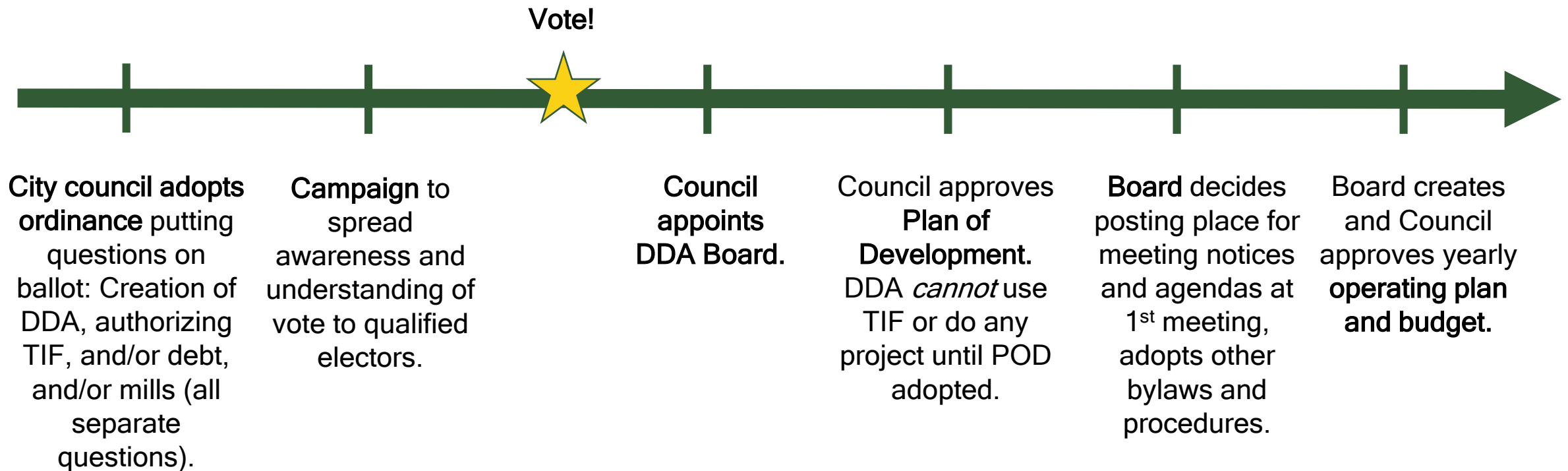
Arts &
Culture

Downtown as a
Neighborhood

UPDATED DDA BOUNDARIES



ESTABLISHING A DDA



DDA ELECTION

Who can vote?

- + People who are registered to vote in Colorado who own property, lease property, or are residents within the proposed district boundary of the DDA.
- + Registered voter residents automatically receive a ballot.
- + Entities (businesses, property owner LLCs, etc.) must submit a form designating a registered voter to vote on their behalf and request a ballot.

NEXT STEPS

- + July/August: City Council Ordinance
 - First Reading: July 15th - *today*
 - Second Reading: August 5th
- + July/August: Finalize draft Plan of Development & prepare educational campaign materials
- + September/October: DDA campaign
- + November 4th Election