



ROCKY MOUNTAIN
PARTNERSHIP

StriveTogether® thrive together

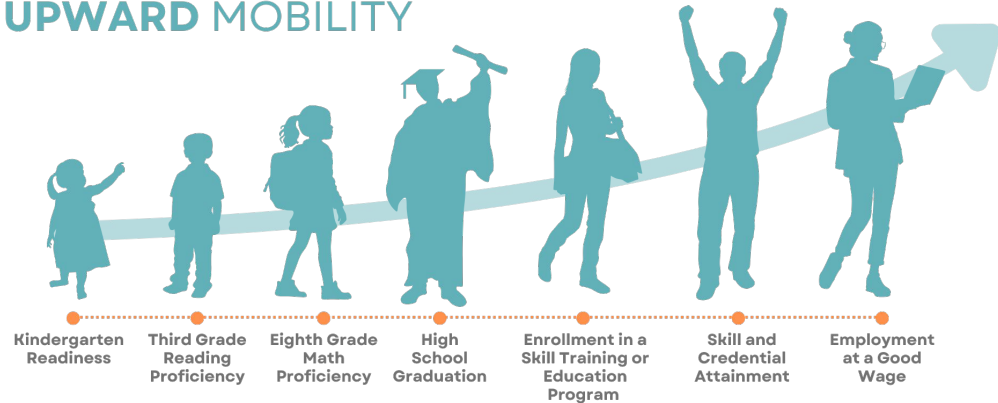
Impact of Issue 1A on Cradle to Career Outcomes



RMP's Role In Policy

- **RMP's Policy Advocacy Focus:** We advocate for policies from the lens of how they impact Cradle to Career outcomes, focusing on our shared goal of 71,000 more young people hitting critical milestones by 2030.
- **Outcome-Driven Approach:** Our role is to take positions on policies when appropriate, based on their influence on Cradle to Career outcomes.
- **Data and Evidence-Based Advocacy:** We use data and community insights to illustrate the potential impacts of policies on young people's success.

Cradle to Career Milestones and Metrics for **UPWARD MOBILITY**



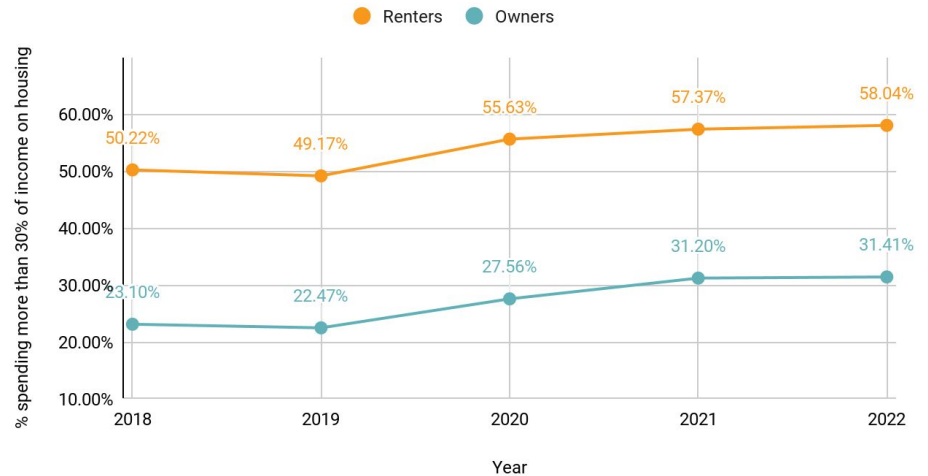
Adams County's Housing Deficit

- Adams County faces a 10,000-home deficit, projected to increase to 30,000 by 2050
- 58% of renters and 31% of homeowners in Brighton spend over 30% of their income on housing
- Housing instability affects education, skill development, and employment

Why is this problem growing?

Rising population and limited housing development over the years, especially housing options as a price point people can afford, are contributing to this deficit

Housing Cost-Burden in the City of Brighton



What is Issue 1A?



- Issue 1A is on the ballot for this fall's election and designed to directly **help address our housing crisis by generating \$22.2 million annually** to build new homes, improve existing housing, and create pathways to homeownership
- To fund this, Issue 1A proposes a **small, county-wide 0.15% sales tax increase**, which amounts to just 15 cents on every \$100 spent

How will this impact Brighton community members?

Brighton's sales tax will rise minimally, from 8.50% to 8.65%, still lower than many neighboring municipalities



Sales Tax Impact

IMPACT ON EACH MUNICIPALITY'S SALES TAXES

Source: Adams County Government

	State	City	County	RTD	Cultural Facilities	Total
Arvada	2.90	3.46	0.75 -> 0.90	1.00	0.10	8.21 -> 8.35
Aurora	2.90	3.75	0.75 -> 0.90	1.00	0.10	8.50 -> 8.65
Bennett	2.90	4.00	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
Brighton	2.90	3.75	0.75 -> 0.90	1.00	0.10	8.50 -> 8.65
Commerce City	2.90	4.50	0.75 -> 0.90	1.00	0.10	9.25 -> 9.40
Federal Heights	2.90	4.00	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
Lochbuie	2.90	4.00	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
Northglenn	2.90	4.00 / 3.00*	0.75 -> 0.90	1.00	0.10	8.75 -> 8.90
Thornton	2.90	3.75	0.75 -> 0.90	1.00	0.10	8.50 -> 8.65
Unincorporated Adams County (East of Box Elder Creek)**	2.90	n/a	0.75 -> 0.90	n/a	0.10	3.75 -> 3.90
Unincorporated Adams County (West of Box Elder Creek)**	2.90	n/a	0.75 -> 0.90	1.00	0.10	4.75 -> 4.90
Westminster	2.90	3.85	0.75 -> 0.90	1.00	0.10	8.60 -> 8.75

*Northglenn Sales Tax is 4.00%, excluding food for home consumption, which is at 3.00%

** Box Elder Creek runs along the east side of Denver International Airport. To find out what jurisdiction your address is located in, you can call Adams County to confirm your tax rate.

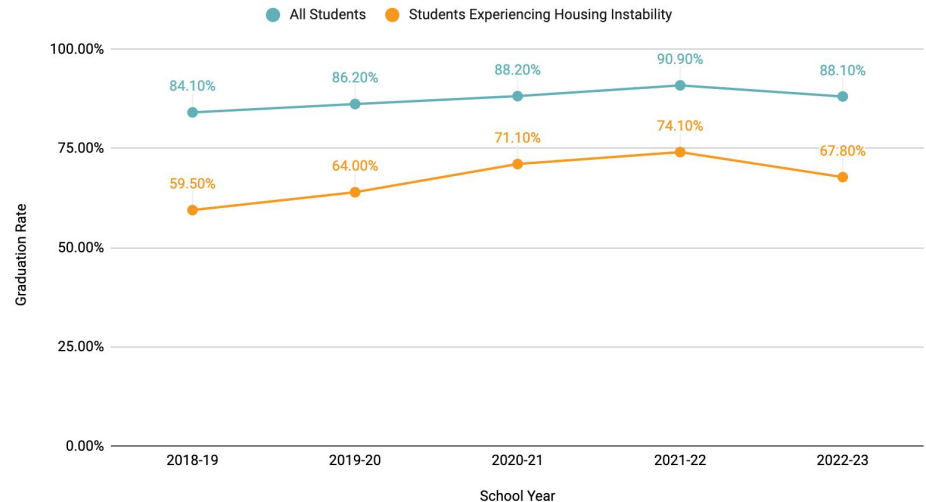
Supporting Education Through Housing Stability

- Reducing housing instability improves **school attendance, reduces dropouts, and increases graduation rates**
- Stability allows students to focus on learning without the distraction of housing concerns

What does this look like for students?

Studies consistently show that housing instability disrupts students' ability to succeed, as frequent moves and financial stress directly impact attendance and academic performance

Graduation Rates in 27J Schools



Boosting Economic Prosperity and Workforce Stability



- Housing at a price point workers can afford helps build a stronger workforce by **reducing turnover, shortening commute times, and increasing productivity**
- It supports homeownership, **leading to sustained economic development and higher property values** over time

How could this impact businesses?

Housing at a price point that our workforce can afford keeps workers living near their jobs, reducing turnover and increasing local consumer spending, which boosts the local economy



Questions?



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Additional Questions You May Have

Why a sales tax increase?

- Sales tax allows for a consistent funding source while spreading the cost across all community members and visitors, creating a minimal individual burden
- Brighton property owners experienced a property tax increase with the 27J Schools Mill Levy Override in 2022, and a sales tax also ensures that it's not only property owners investing in housing for our community
- This region is being passed over for state and other funding for housing - this can be a carrot to additional funding sources by ensuring we are able to generate 'match funds'

Additional Questions You May Have

How will Issue 1A directly benefit Brighton community members?

It will help stabilize housing costs for renters and homeowners, reduce commute times for the workforce, and ensure that families in Brighton can stay in the community long-term

Will the funds from Issue 1A be evenly distributed across municipalities?

In order to keep the funds adaptable to the evolving needs of the community, the ballot text itself did not provide a specific plan for how all dollars will be distributed and utilized across municipalities. However, Maiker Housing Partners, the fiscal agent, has indicated the intention is to have funds available to all municipalities in Adams County, whether it's for revitalization of existing homes or new development. The fund intends to ensure Adams County has a base amount of funding to jumpstart addressing our housing needs, knowing it can also be leveraged to attract other funding to develop / revitalize housing as well.

Additional Questions You May Have

What is the Brighton Housing Authority's connection to this initiative, and are the funds only going to Maiker Housing Partners?

- The BHA's Board has not taken a formal stance. Because of BHA's long-standing history on supporting projects that advance affordable housing for Brighton community members, Maiker Housing Partners "sees no scenario in which they would not award some amount of funding to support BHA-led projects".
- **While Maiker Housing Partners is the fiscal agent of the funds, the funds are not only going to be used for Maiker projects.** In order to keep the funds adaptable to the evolving needs of the community, the ballot text itself did not provide a specific plan for how all dollars will be distributed and utilized, and that's intentional to allow for the funds to meet the evolving housing needs over the next 20 years. Maiker intends to not only establish an advisory committee to oversee and inform the use of the funds, but also stand up a fund that would provide funding in the form of grants and loans to other local housing authorities and initiatives to address housing challenges across the region.